

The Jefferson Chamber Foundation is partnering with Cox Media to showcase Jefferson Parish businesses. Here are just a few of the benefits you will receive by participating in this program:

- You are enhancing not only your business, but making your Chamber stronger.
- You will receive double spots because of the Chamber Foundation's 501c3 non-profit status. It's a "buy one, get one free". This is not available if you are not a member of the Chamber and is only available through the Jefferson Chamber Foundation.
- Your production costs are included in the package
- 30-second commercial will consist of 20-second member message and 5-second Chamber message at the beginning and end of the commercial
- All commercials on all Networks will run between Monday-Sunday 6 am-12 midnight, during a concurrent 4-week period
- **Production:** After signing and paying for their package, each member should contact Bryan McCauley at 636-1447 to set up a date and time for their production.

ESPN – WORLDWIDE LEADER IN SPORTS TELEVISION

- Cox Channel 35 - Primary Demo: Men 18-54
- Over 4,800 hours of live and/or original sports programming
- Round-the-clock coverage of sports news, information and lifestyle
- Featuring NFL, NBA, NHL, NASCAR, GOLF, TENNIS and more

FOX NEWS CHANNEL

- Cox Channel 24 - Primary Demo: Men 18-54
- Highest rated News Network
- Offers 16 hours of live programming Monday-Friday
- Top rated shows: The O'Reilly Factor, Hannity & Colmes, On The Record with Greta

TNT

- Cox Channel 25 - Primary Demo: Adults 25-54
- Highest rated overall Cable Network
- Offers original movies, blockbuster specials, high profile sports
- Top rated shows: Emmy Nominated; The Closer and Saving Grace, premiering in Sept: Raising the Bar

THE WEATHER CHANNEL

- Cox Channel 18 - Primary Demo: Adults 18-64
- Everyone, everyday looks at the weather forecast to plan their day
- In-depth coverage of National, Regional, and Local Weather all day everyday.

LIFETIME MOVIE NETWORK

- Cox Channel 305 - Primary Demo: Women 18-49
- Airs contemporary films for and about women including made for television movies, miniseries, select theatrical films and independent films. LMN extends the brand that women trust.

Jefferson Chamber Foundation

IMPROVING BUSINESS. IMPROVING LIVES.

The Jefferson Chamber Foundation is partnering with Cox Media to showcase Jefferson Parish businesses. Your advertising message could appear on premium networks such as:



Normally your business would have been showcased in
32 commercials per month

Because of the Chamber Foundation's 501c3 standing as a non profit organization, you will receive an additional 32 commercial announcements at no charge.

TOTAL: 64 Commercial Announcements
Monthly VALUE: \$3,000
Monthly Investment: \$1,500

Here is how your 4-week \$1,500 schedule will be run:



Mon-Sun 6am-12mid 2x per wk 8x Total



Mon-Sun 6am-9am 2x per wk 8x Total

Mon-Sun 7pm-10pm 2x per wk 8x Total



Mon-Sun 6am-12mid 4x per wk 16x Total



Mon-Sun 6am-9am 4x per wk 16x Total



Mon-Sun 7p-10pm 2x per wk 8x Total

TOTAL: 16x per week 64x Per Month

***NOTE:** Some Networks may be substituted with prior approval from Cox Media. Time periods and number of spots per week may NOT be changed. For information call Susie Prats with Cox Media at 636-1452*

Your Schedule will run for a 4 week period of your choice. Please indicated start and end dates below:

Your Payment is required upon completion of contract and will be made directly to The Jefferson Chamber Foundation, 3421 N. Causeway Blvd., Suite 203, Metairie, LA 70002

Start Date: _____ End Date: _____

Company Name: _____ Address: _____

Company Rep: _____ Title: _____ Date: _____

Jefferson Chamber Foundation

IMPROVING BUSINESS. IMPROVING LIVES.

The Jefferson Chamber Foundation is partnering with Cox Media to showcase Jefferson Parish businesses. Your advertising message could appear on premium networks such as:



Normally your business would have been showcased in
60 commercials per month

Because of the Chamber Foundation's 501c3 standing as a non profit organization, you will receive an additional 60 commercial announcements at no charge.

TOTAL: 120 Commercial Announcements

Monthly VALUE: \$5,000

Monthly Investment: \$2,500

Here is how your 4-week \$2,500 schedule will be run:



Mon-Sun 6am-12mid 4x per wk 16x Total



Mon-Sun 6am-9am 2x per wk 8x Total

Mon-Fri 5p-7pm 2x per wk 8x Total

Mon-Sun 7pm-10pm 2x per wk 8x Total



Mon-Sun 6am-12mid 4x per wk 16x Total



Mon-Sun 6am-9am 12x per wk 48x Total



Mon-Sun 7p-10pm 4x per wk 16x Total

TOTAL: 30x per week 120x Per Month

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Start Date: _____ End Date: _____

Company Name: _____ Address: _____

Company Rep: _____ Title: _____ Date: _____

Jefferson Chamber Foundation

IMPROVING BUSINESS. IMPROVING LIVES.

The Jefferson Chamber Foundation is partnering with Cox Media to showcase Jefferson Parish businesses. Your advertising message could appear on premium networks such as:



Normally your business would have been showcased in
80 commercials per month

Because of the Chamber Foundations' 501c3 standing as a non profit organization, you will receive an additional 80 commercial announcements at no charge.

TOTAL: 160 Commercial Announcements

Monthly Value: \$10,000

Monthly Investment: \$5,000

Here is how your 4-week \$5,000 schedule will be run:



Mon-Sun	6am-12mid	4x per wk	16x Total
Mon-Sun	7pm-10pm	4x per wk	16x Total
Sat-Sun	9am-7pm	4x per wk	16x Total



Mon-Sun	6am-9am	4x per wk	16x Total
Mon-Fri	5p-7pm	4x per wk	16x Total
Mon-Sun	7pm-10pm	4x per wk	16x Total



Mon-Sun	6am-12mid	4x per wk	16x Total
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Mon-Sun	6am-9am	10x per wk	40x Total
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Mon-Sun	7p-10pm	2x per wk	8x Total
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TOTAL: 40x per week 160x Per Month

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Start Date: _____ End Date: _____

Company Name: _____ Address: _____

Company Name

Title

Date

Jefferson Chamber Foundation

IMPROVING BUSINESS. IMPROVING LIVES.

The Jefferson Chamber Foundation is partnering with Cox Media to showcase Jefferson Parish businesses. Your advertising message could appear on premium networks such as:



Normally your business would have been showcased in
116 commercials per month

Because of the Chamber Foundation's 501c3 standing as a non profit organization, you will receive an additional 116 commercial announcements at no charge.

TOTAL: 232 Commercial Announcements

Monthly Value: \$15,000
Monthly Investment: \$7,500

Here is how your 4-week \$7,500 schedule will be run:



Mon-Sun	6am-12mid	6x per wk	24x Total
Mon-Sun	7pm-10pm	6x per wk	24x Total
Sat-Sun	9am-7pm	6x per wk	24x Total



Mon-Sun	6am-9am	6x per wk	24x Total
Mon-Fri	5p-7pm	6x per wk	24x Total
Mon-Sun	7pm-10pm	8x per wk	32x Total



Mon-Sun	6am-12mid	6x per wk	24x Total
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Mon-Sun	6am-9am	6x per wk	24x Total
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Mon-Sun	7p-10pm	8x per wk	32x Total
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TOTAL: 58x per week 232x Per Month

***NOTE:** Some Networks may be substituted with prior approval from Cox Media. Time periods and number of spots per week may NOT be changed. For information call Susie Prats with Cox Media at 636-1452.*

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Your Payment is required upon completion of contract and made directly to The Jefferson Chamber Foundation, 3421 N. Causeway Blvd., Suite 203, Metairie, LA 70002

Start Date: _____ End Date: _____

Company Name: _____ Address: _____

Company Rep: _____ Title: _____ Date: _____