

CHAMBER CONNECTION

High-tech mapping can help businesses

The Chamber works to achieve economic growth and development throughout all of Jefferson Parish. To accomplish this, we have selected Village Profile to produce our 2009 high-tech community map.

This new marketing tool for your company will be published in full-color street detail with the value-added benefit of online access to your business. The publication will be the first point of contact for families and businesses relocating to the area as well as a valuable guide for visitors and longtime residents.

The publication will feature a detailed map of schools, hospitals, parks and development areas. It also pinpoints specific participating advertisers' business locations.

Upon publication, the printed version of the map is converted into a publication Web site at www.villageprofile.com, which gets more than 2 million hits a month. Here you can view online

community information and a business directory of participating advertisers.

A wide variety of advertising investments is available to accommodate every budget and business type.

The Convergence Publishing mobile map program provides access to your business via web-enabled cell phones, smart phones and other wireless devices 24 hours a day, seven days a week.

Advertising revenue makes the production of this map possible, and we want your support. Call our Village Profile representative, **Patrick Boulanger**, at the Chamber's office in Metairie at 504.835.3880 or on his cell at 708.307.5474.

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Tom Meyer is the chairman-elect of the Jefferson Chamber of Commerce. Send him e-mail at tom@benefitplanninggroup.net.