

East Jefferson General Hospital Foundation
Annual Golf Classic
A benefit for the EJGH Outpatient Oncology Infusion Center
Monday, May 14, 2012

\$15,000 EXCLUSIVE "TITLE" SPONSOR BENEFITS

- Exclusive name association with 2012 Golf Classic
- Full complement of public relations including press releases, media listings, event collateral, promotional materials and event advertising (print, e-mail, social media, and the *ejgh.org* & *ejgh.org/foundation* web pages)
- Prominent signage at tournament
- Company logo in every player's cart (tournament averages 144 players and 75 carts)
- Exclusive sponsor logo on player's gift
- Opportunity to set up a corporate informational booth at the tournament
- 4 foursomes in tournament
- Exclusive access to EJGH President and CEO at tournament (CEO will be placed on one of the four teams)
- Access to one additional EJGH Executive leader to play on team
- 2 reserved tables at tournament reception
- Special recognition at tournament reception
- Recognition in 2012 Annual Report
- First Right of Refusal for 2013 Golf Classic

Platinum: \$8,000

- Prominent tournament publicity (print, e-mail, social media, and the *ejgh.org* & *ejgh.org/foundation* web pages)
- Prominent tournament signage
- 3 foursomes in tournament
- Access to two EJGH Executive Leaders to play on company team
- Special recognition at tournament cocktail party
- Opportunity to place company-sponsored items in player's ditty bag
- 4 hole signs
- Recognition in 2012 Annual Report

Gold: \$3,500

- Prominent tournament publicity (print, e-mail, social media, and the *ejgh.org* & *ejgh.org/foundation* web pages)
- Tournament Signage
- 2 Foursomes in tournament
- Access to one EJGH Executive Leaders to play on company team
- Opportunity to place company-sponsored items in player's ditty bag
- Special recognition at tournament cocktail party
- 3 hole signs
- Recognition in 2012 Annual Report

Silver: \$1,350

- Tournament Publicity
- Tournament Signage
- One Foursome in tournament
- Opportunity to place company-sponsored items in player's ditty bag
- 1 hole sign
- Recognition in 2012 Annual Report

Hole Sponsor: \$250

- Opportunity to place company-sponsored items in player's ditty bag
- 1 Hole sign
- Name on sponsor board
- Recognition in 2012 Annual Report and EJGH Foundation website

Gifts-In-Kind: Items donated for silent auction

- Recognition on EJGH Foundation website

2012 ANNUAL GOLF CLASSIC SPONSOR FORM

Please enroll me as a _____ sponsor.

Company: _____

Address: _____

Name: _____

Title: _____

Phone: _____ E-mail _____

Enclosed is my check for \$_____ payable to EJGH Foundation

Charge \$_____ to my Visa/MC/AX/Discover

Name on card _____

Account# _____

Exp Date _____

Signature: _____

*Please mail completed form to EJGH Foundation, 4200 Houma Boulevard, Metairie, LA 70006 or contact BJ Pease at:
(p) 504-780-5800 • (f) 504-780-5801 • bjpease@ejgh.org*