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Contact: Matt Preuett

(504) 835-3880

Matt@jeffersonchamber.org



CHAMBER ON TRACK TO SURPASS 1,000 MEMBERS

(METAIRIE, LA) – With 165 volunteers committed to making connections over a three-day campaign, the Jefferson Chamber is on track to bust the 1,000 member mark this month.

“Our goal is to bring in 200 members in just three days,” said **Todd Murphy**, Chamber President. “We are the voice of business in the community and with each connection we make, our voice grows louder and our organization grows stronger.”

According to the Chamber’s database, current members represent 48,230 full-time employees and 2,933 part-time employees in the Greater New Orleans Region. Businesses have been able to successfully leverage the large network for supporting pro-business legislation, activating community improvement projects, networking and self-promotion.

Frances Roemer, director of business development for F.H. Myers Construction, Inc. says that it was very enlightening to see all that the Chamber does for the community. “I knew about the Chamber, but didn’t know how proactive they were in issues and events in growing and helping the community,” Roemer said. “I am very passionate about that. It is why I continue to be active.”

The three day campaign was developed by Membership 180, a chamber development company from Greenville, SC. The company travels around the country to help chambers recruit, engage and retain new members.

“The Jefferson Chamber has done an incredible job of lining up volunteers to help us with the process,” said **Jay Handler**, co-founder of the group. “With their leadership, we will easily surpass the goals they’ve established and create a greater community awareness of the important role the Chamber plays here in Greater New Orleans.”

Taking place June 18-20, member-volunteers will reach out to their clients, colleagues and personal relationships to share their testimonial of why they are Chamber members. The Chamber has already been engaged in a social media and awareness campaign and will be looking to continue the online conversation throughout the campaign week.

In April of this year, the Jefferson Chamber received 4-Star Accreditation from the U.S. Chamber of Commerce, placing them in the top 150 chambers in the nation.

For more information on how you can get involved in the support and growth of business in Jefferson Parish, visit www.jeffersonchamber.org.

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