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FOR IMMEDIATE RELEASE

Jefferson Chamber Supports Governor Jindal's Workforce Incentive Fund

METAIRIE, LA – March 28, 2014 – The Jefferson Chamber Board of Directors voted to support Governor Bobby Jindal's Workforce and Innovation for a Stronger Economy (WISE) Fund. This initiative would provide \$40 million to better prepare Louisiana students to compete in the new global economy.

The money in the incentive fund will be made available to state research institutions that produce nationally recognized commercial research and to state colleges and universities that partner with private industry to produce graduates with high-demand degrees and certificates, and enable them to link their coursework to industry needs and projected workforce demands.

"We voted to support this bill because the pool of money is designed to align education with the needs of Louisiana's job market," said Jefferson Chamber President, Todd Murphy. "We have tremendous opportunity in Louisiana and need to make sure our workforce is appropriately educated."

About the Jefferson Chamber:

The [Jefferson Chamber](http://www.jeffersonchamber.org) is a leading voice for Jefferson Parish's business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber's mission is to work for the advancement of the business community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit www.jeffersonchamber.org, follow on Facebook ([facebook.com/jeffersonchamber](https://www.facebook.com/jeffersonchamber)) and on Twitter [@jeffersoncoc](https://twitter.com/jeffersoncoc).

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