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Jefferson Chamber to Host 3rd Annual Grand Prix

METAIRIE, LA – Get ready to start your engines! The Jefferson Chamber of Commerce will host the 3rd Annual Grand Prix, presented by the New Orleans Saints & Pelicans, on Thursday, August 7th at NOLA Motorsports Park in Avondale. Beginning at 5pm, local businesses will convene at the karting raceway in the spirit of friendly competition, networking and teambuilding. Each team of five will take turns completing as many laps as possible in the allotted time in hopes of taking home the glory.

“Successful businesses have successful teams! This Grand Prix geaux kart race is a terrific team building exercise with participation from corporations all over the region. Real high speed impact,” said Todd Murphy, Jefferson Chamber President.

WHO: Jefferson Chamber of Commerce

WHAT: The 3rd Annual Jefferson Chamber Grand Prix

WHEN: Thursday, August 7, 2014 from 5:00 PM – 9:00 PM

WHERE: NOLA Motorsports Park, 11075 Nicolle Blvd., Avondale, LA 70094

Admission & Sponsorship Opportunities:

- **\$1,000 Racing Team** - Includes one five person racing team, five team t-shirts and five spectator passes
- **\$20 Spectator Pass** - Includes food and drink and the opportunity to watch the teams battle it out for the Grand Prix Cup
- **\$500 Checkered Flag Sponsor** - High-priority logo recognition & signage at the event and 10 spectator passes
- **\$300 Green Flag Sponsor** - Logo Recognition & signage at the event and six spectator passes

Team registration includes Geaux Kart rentals, driver briefing, warm-up laps, safety gear, team t-shirts, food and drinks, spectator passes, and great exposure.

The Jefferson Chamber would like to thank our growing list of event sponsors including **Presenting Sponsors**, New Orleans Saints & Pelicans; **Track Sponsors**, Zito Companies & West Jefferson Medical Center; **Pit Crew Sponsors (Racing Teams)**, Adams and Reese LLP, Boomtown Casino New Orleans, Cox Communications, Daul Insurance Agency, Entergy, Fidelity Homestead Savings Bank, First Bank & Trust, Hospital Corporation of America (HCA), Home Bank, LANCO Construction Inc., Limousine Livery, Oracle Lighting Technology, and Treasure Chest Casino; and **Product Sponsors**, Boomtown Casino New Orleans, Coca-Cola, Hooters, and Southern Ice Cream.

Proceeds from the event support the business organization’s efforts in public policy advocacy and quality of life initiatives.

Tickets are now on sale and can be purchased at www.jeffersonchamber.org or by calling (504) 835-3880.

Media are welcome to attend.

For more information, please contact Jay Fallo at (504) 835-3880 or jay@jeffersonchamber.org.

About the Jefferson Chamber:

The [Jefferson Chamber](http://www.jeffersonchamber.org) is a leading voice for Jefferson Parish's business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber's mission is to work for the advancement of the business community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit www.jeffersonchamber.org, follow on Facebook ([facebook.com/jeffersonchamber](https://www.facebook.com/jeffersonchamber)) and on Twitter [@jeffersoncoc](https://twitter.com/jeffersoncoc).

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