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FOR IMMEDIATE RELEASE: July 18, 2014

Jefferson Chamber Supports App-Based Transportation Technology

METAIRIE, LA – The Jefferson Chamber Board of Directors voted to show their support of transportation dispatching app technology. As such, the Board recognizes that app-based transportation services bring customers and drivers together, increase industry competition, and give customers a greater range of choices. The technology could potentially create more jobs while also increasing the efficiency and affordability of existing transportation services.

In addition, transportation dispatching apps allow for added safety and quality assurance features, such as GPS-tracking during the route (including a record of the passenger entering and exiting the vehicle), a photographic record of the driver, cash-free transactions, and a quality control rating system.

Recently, legislation was passed to permit rideshare companies into the Baton Rouge market. “Baton Rouge is very excited about the new transportation options that rideshare companies like Uber and Lyft will bring to our city. Clearing the path for this new technology was our duty as representatives of the people we serve,” said Baton Rouge Councilman John Delgado, who recently cosponsored the ordinance changes to allow ridesharing in the capital city. “Most importantly, by giving people this alternative, we will be able to reduce the number of impaired drivers on the road - making this not only an economic development and transportation issue, but a public safety matter as well. I am proud that Baton Rouge took the first step in welcoming rideshare to Louisiana and hope that other cities and communities will join us in providing greater transit choices to their citizens.”

The Jefferson Chamber Board of Directors implores the Jefferson Parish Council and New Orleans City Council to work together and lead the region by passing common sense regulations that allow app-based transportation technology to thrive across inter-parish lines.

About the Jefferson Chamber:

The [Jefferson Chamber](http://www.jeffersonchamber.org) is a leading voice for Jefferson Parish’s business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber’s mission is to work for the advancement of the business community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit www.jeffersonchamber.org, follow on Facebook ([facebook.com/jeffersonchamber](https://www.facebook.com/jeffersonchamber)) and on Twitter [@jeffersoncoc](https://twitter.com/jeffersoncoc).

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