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Jefferson Chamber Young Professionals to host first-ever Fat City Festival *Design contest announced to help brand the event*

METAIRIE, LA – Fat City boasts a long history in Jefferson Parish. Once a hotspot for nightlife activity, this well-known part of the parish has undergone a serious makeover as elected officials and business leaders work together to reinvent the Fat City image. And they've done well! Fat City has become home to a number of new, high-quality businesses in recent years with more business on the way. That success is a reason to celebrate!

The Jefferson Chamber Young Professionals (JCYP's) are pleased to announce the launch of the first-ever Fat City Festival, a celebration of Jefferson Parish culture in the community's most up-and-coming area. On **Saturday, November 15th, 2014**, the JCYP's will take over **18th Street in Fat City** to host an event of epic proportions. Join the community's young professionals from **12:00 PM to 5:00 PM** to experience live music, delicious food and beverages, and a showcasing of some of the parish's local businesses.

A shindig this splendid needs an image to match the vision. The JCYP's are on a search for the perfect Fat City Fest logo and they need help from the community to bring it life. They ask design creatives with a passion for Jefferson Parish and the Fat City community to submit a logo to the Fat City Festival Logo Contest by **August 29th**.

The community will have a chance to vote for their favorite designs by the end of August. The winning design will become the official logo for the Fat City Festival. Click [here](#) for contest details.

The Fat City Festival would not be possible without the support of the local business community. The JCYP's have a number of sponsorship opportunities available for this festival, which will provide businesses with increased visibility within the community and a chance to be a part of something truly special. If your business is interested in getting involved, contact Brittany Gilbert at (504) 835-3880 or email her at Brittany@jeffersonchamber.org. [Click here](#) for additional details regarding sponsorship information.

Follow the JCYP on [Facebook](#) to receive continued updates about the Fat City Festival.

Jefferson Chamber Young Professionals: Jefferson Chamber Young Professionals are focused on building relationships between professionals in their 20's and 30's. Using networking events, educational programs, and community involvement, the JCYP's are looking to make a positive impact in Jefferson Parish.

About the Jefferson Chamber:

The [Jefferson Chamber](#) is a leading voice for Jefferson Parish's business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber's mission is to work for the advancement of the business community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit www.jeffersonchamber.org, follow on Facebook (facebook.com/jeffersonchamber) and on Twitter [@jeffersoncoc](https://twitter.com/jeffersoncoc).

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