

MEDIA ALERT: October 21, 2014

Saints' and Pelicans' President, Dennis Lauscha, to Address Chamber

METAIRIE, LA – The Jefferson Chamber of Commerce will host a <u>breakfast featuring Dennis Lauscha</u>, <u>President of the New Orleans Saints and Pelicans</u>, on Friday, October 24, 2014.

WHO:	The breakfast will feature Dennis Lauscha, President of the New Orleans Saints and Pelicans.
WHEN:	Friday, October 24, 2014 8:00 a.m Registration and Networking 8:30 a.m. – Program Begins
WHERE:	Royal Palm, 1901 Manhattan Blvd., Harvey, LA 70058
ADMISSION:	Jefferson Chamber Members: \$30 Future Members: \$35

Tickets are now on sale and can be purchased at www.jeffersonchamber.org or by calling (504) 835-3880.

The Jefferson Chamber would like to thank our event sponsors including **Presenting Sponsor**, **Jefferson Financial Credit Union**, and Buisson Creative Strategies, New Orleans Saints and Pelicans, and West Jefferson Medical Center.

Proceeds from the event support the business organization's efforts in public policy advocacy and quality of life initiatives.

Media are welcome to attend.

For more information, please contact Michelle Dugas at michelle@jeffersonchamber.org or (504) 835-3880.

About Dennis Lauscha:

Dennis Lauscha, who was named president of the New Orleans Saints in 2012, oversees the club's financial operations and government affairs as well as its marketing, ticket and suite sales, legal, stadium, community affairs, human resources, information technology and facilities departments. He is also one of the club's representatives at NFL Owner's Meetings. Lauscha has also served as president of the National Basketball Association's New Orleans Pelicans since 2012. Entering his 17th season with the Saints, Lauscha has held several positions and responsibilities with the team, most recently as executive vice president/chief financial officer from 2009-2012.

About the Jefferson Chamber:

The Jefferson Chamber is a leading voice for Jefferson Parish's business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber's mission is to work for the advancement of the business

community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit <u>www.jeffersonchamber.org</u>, and follow on <u>Facebook</u>, Twitter <u>@jeffersoncoc</u>, and <u>YouTube</u>.

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