

Second Harvest Food Bank *Turkey and a \$20 Food & Fund Drive*

Frequently Asked Questions www.turkey.no-hunger.org



How many turkeys does Second Harvest need? Second Harvest needs 5,000 turkeys and \$50,000 to help meet the need this time of year. While hunger is an issue every day of the year, the holiday season can be particularly stressful for families already faced with stretching their monthly budgets. The donations received through this year's Turkey and a \$20 campaign will help to provide holiday meals and continued food distribution throughout the year to food-insecure individuals and families throughout our 23-parish service area.

Should I buy turkeys? // Should I give Second Harvest money instead? // How will my cash gift be used? During the holidays, it is difficult for even Second Harvest to access large quantities of turkeys. That's why we are asking the community to help by donating turkeys

and money to this holiday campaign. Monetary gifts allow Second Harvest to keep distributing food long after the holidays are over. Along with a donation of a turkey, your gift of \$20.00 will allow Second Harvest to distribute 60 meals to households struggling with hunger during the holiday months and beyond.

What size turkeys are needed? Should the turkey be fresh or frozen? Most turkeys go to families to prepare in their own homes, so 10-15 pound turkeys are most helpful. Frozen is preferred, but either is acceptable, as long as it is commercially packaged.

Why do you wait until the last minute to get donations? Most grocery stores do not stock large quantities of turkeys until just before Thanksgiving, because they take up so much space. It would be difficult for someone to purchase turkeys for a donation in the middle of the summer.

How can my group do a virtual food drive?

Create a personal fundraising page or join a team fundraiser and multiply your power of giving this Thanksgiving! Set your own fundraising goals and share your personalized page with family, friends and co-workers.

Go to www.turkey.no-hunger.org and click on the button that says "Create Your Own Fundraising Page."

Follow the step by step instructions to customize your own fundraising page, share it with family, friends, and co-workers. When someone donates through your page, you'll get credit for it, and another family in South Louisiana will have a meal this holiday season.

Where and how can I donate? Food deliveries and supply pickups at our New Orleans facility can be made Monday-Friday between 8am and 4pm, and Saturdays between 9am and noon. Food donation deliveries and supply pickups at our Lafayette facility can be made Monday-Friday between 8am and 4pm. Pickups can be arranged for a minimum donation of 35 turkeys or a minimum of 700 lbs. of non-perishable food.

Donate online: www.turkey.no-hunger.org

By phone: (504) 734-1322 or (337) 408-2464

By mail or in person: Second Harvest Food Bank, 700 Edwards Ave, New Orleans, LA 70123 or
215 East Pinhook Road, Lafayette, LA 70501

Or at the checkout of your local Winn-Dixie! (Nov 3 – Nov 25)

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My group is collecting turkeys, how should I store them or get them to Second Harvest?

Since turkeys have to be kept frozen, we suggest setting one or more collection days with a specific time and location that you want your group to bring their turkeys. Organize a few volunteers who can use their personal vehicles to deliver the turkeys to Second Harvest. If you have collected 35 turkeys or more, Second Harvest can arrange a truck to pick up your donation. You can also collect cash donations from your group and then organize a group of volunteers to go to a store to purchase turkeys.

Donate in person and JOIN THE FUN on these two special Community Event Days:

"TURKEY TUESDAY" is on November 18th and Second Harvest will have extended hours for drop-off donations from 7AM – 7PM. ***This same event and collection hours are taking place at both our New Orleans and Lafayette locations***. If you can't make it on the 18th, you are welcome to drop off your donations at another time or arrange a pickup with Second Harvest. Turkey Tuesday will feature a special donor recognition "turkey display" in our distribution facilities for photo opportunities (gold feather = \$5,000, silver feather = \$2,500).

"TURKEY THURSDAY at Winn-Dixie in Metairie" is on November 20th at the Winn-Dixie located at [211 Veterans Memorial Blvd. Metairie, LA 70005](http://www.211veterans.com). Second Harvest will be collecting cash and turkey donations all day from 7AM – 9PM.

When is the deadline for Thanksgiving donations?

Donations are always welcomed! The Turkey and a \$20 Campaign ends on Tuesday, Nov. 25th. All of the food received will be distributed throughout the holiday season and beyond.

How are turkeys distributed?

Throughout the year, Second Harvest distributes food and grocery items through a network of 474 partner agencies and programs, which are then distributed directly to households in need.

What other types of food does Second Harvest need?

Donations of turkeys and cash are the most helpful during the month of November. In addition to turkey donations, specific food items requested are listed below. If you wish to collect these holiday-specific items, **please do so in October or early in the month of November.**

Most Wanted Holiday Food Items:

Instant Potatoes	Cornbread mix	Canned fruit
Gravy	Canned vegetables	Cranberry sauce
Rice	Canned sweet potatoes or yams	Pie filling
Stuffing mix	Canned soups	Evaporated milk

How can I volunteer during the holidays?

Second Harvest Food Bank needs volunteers year-round. We are closed on Thanksgiving Day and the Friday after Thanksgiving. If you are interested in serving meals or volunteering on the holiday, please call our Volunteer Services Department for a list of opportunities. We can be reached at 504.729.2850. Click here for more information about our volunteer opportunities <http://no-hunger.org/volunteer/>.



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