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First Annual Fat City Festival Offers Family Fun in Up-and-Coming Jefferson Parish Area

(METAIRIE, La) – Something big is on its way to Fat City! On Saturday, November 15th, 2014, this well-known [Jefferson Parish](#) area will be transformed into the site of the first-annual [Fat City Festival](#), an epic celebration of Jefferson Parish culture and business.

Hosted by the Jefferson Chamber Young Professionals, the Fat City Festival promises family-friendly fun, live entertainment and a myriad of art and food vendors to satisfy the interests (and taste buds) of any event-goer.

Swing by the Fat City Festival between noon and 5PM on Saturday, November 15th, to experience:

- Live entertainment by Bag of Donuts
- Music by the Rummel High School band
- Music by the Grace King High School Band
- Local Art Market
- Photo Booth
- Face painting
- A variety of food and drinks
- Food trucks
- Contests and giveaways
- And so much more....

Held in the heart of Fat City, along 18th Street from North Arnault to Edenborn, the festival will showcase the changes made within the community over the years to help enhance redevelopment of the area. Once a hotspot for nightlife activity, Fat City has become a desirable location to live and work. New businesses, from restaurants to wellness centers, continue to pop up in the area, a testament to the hard work of elected officials and business leaders who knew the area was something special.

Fat City Festival t-shirts, by the one-and-only Fleurty Girl, will be on sale at the event. The t-shirts will feature the official logo for the inaugural Fat City Festival, designed by contest winner, Ali Solino.

The Fat City Festival would not be possible without the support of the Jefferson Parish and the local business community. We'd like to recognize our event sponsors: Michelob Ultra, East Jefferson General

Hospital, Biz New Orleans Magazine, New Orleans Magazine, Postlethwaite and Netterville, and Buisson Creative Strategies.

Follow the JCYP on [Facebook](#) to receive continued updates about the Fat City Festival or visit www.fatcityfest.com for more information.

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Jefferson Chamber Young Professionals: Jefferson Chamber Young Professionals are focused on building relationships between professionals in their 20s and 30s. Using networking events, educational programs, and community involvement, the JCYPs are looking to make a positive impact in Jefferson Parish.

About the Jefferson Chamber: The [Jefferson Chamber](#) is a leading voice for Jefferson Parish's business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber's mission is to work for the advancement of the business community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit www.jeffersonchamber.org, and follow on [Facebook](#), Twitter [@jeffersoncoc](#), and [YouTube](#).