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**FOR IMMEDIATE RELEASE:** July 13, 2015

## Jefferson Chamber to Host 4<sup>th</sup> Annual Grand Prix

**METAIRIE, LA** – Get ready to start your engines! The Jefferson Chamber of Commerce will host the 4<sup>th</sup> Annual Grand Prix, presented by Zito Companies, on Thursday, July 16 at NOLA Motorsports Park in Avondale. Beginning at 5pm, local businesses will convene at the karting raceway in the spirit of friendly competition, networking and teambuilding. Each team of five will take turns completing as many laps as possible in the allotted time in hopes of taking home the glory.

**WHO:** Jefferson Chamber of Commerce (Media are welcome to attend)

**WHAT:** 4<sup>th</sup> Annual Jefferson Chamber Grand Prix

**WHEN:** Thursday, July 16, 2015 from 5:00 – 9:00 PM

**WHERE:** NOLA Motorsports Park, 11075 Nicolle Blvd., Avondale, LA 70094

**New this year – Spectator Driving Track!** Not on a company team participating in the main race? No problem... Put your kart-driving skills to the test on the Spectator Driving Track! For only \$10 per ride, event spectators will also be able to enjoy the same thrill as the Grand Prix participants.

Event attendees can enjoy the following delicious dishes donated by our valued members:

- Jambalaya – by Cook Me Somethin’ Mister
- Shrimp & Grits – by Pigeon Caterers
- Pulled Pork Sliders – by Boomtown Casino & Hotel New Orleans
- Grilled Ribs – by Taste Buds Catering & Events
- Red Beans & Rice – by Lager's International Ale House
- Hot Dogs – by Lucky Dogs
- Chicken Penne Pasta & Baked Ziti – by La Bella’s Catering
- Chicken Wings & French Fries – by Hooters
- Garlic Macaroni & Cheese – by Blue Oak BBQ
- Cake Bites – by Nothing Bundt Cakes

Admission & Sponsorship Opportunities:

- **Racing Teams** – SOLD OUT
- **Spectator Party Pass** - Includes food and drink and the opportunity to watch the teams battle it out for the Grand Prix Cup (Chamber Members: \$20 | Non-Members: \$30)
- **Spectator Sponsor Option 1 – (\$500 - Multiple Available)** Includes sponsor logo on select promotional materials, sponsor logo on select event signage, sponsor logo on event’s promotional pages on Chamber’s website, (5) spectator party passes, (5) unlimited ride passes for the Spectator Driving Track
- **Spectator Sponsor Option 2 – (\$500 - Multiple Available)** Includes (10) spectator party passes and (10) single ride passes for the Spectator Driving Track

The Jefferson Chamber would like to thank our growing list of event sponsors including **Presenting Sponsor**, Zito Companies; **Track Sponsor**, West Jefferson Medical Center; **Finish Line Party Sponsor**, Jefferson Financial Credit Union; **Photo Sponsor**, Oracle Lighting; **Spectator Driving Track Sponsor**, Postlethwaite & Netterville; **Racing Teams**, Adams and Reese LLP, Area 51 Laser Tag, Atmos Energy, Boomtown Casino & Hotel New Orleans, Cox Communications, Daul Insurance Agency, East Jefferson General Hospital, Entergy Louisiana, Event Producers Inc., FBT Film & Entertainment, FBT Investments, Fidelity Bank, First Bank & Trust, Home Bank, Iberia Bank, LeBlanc & Schuster, Level 3 Communications, NOLA Motorsports Park; and **Additional Sponsor**, Base Logistics.

Proceeds from the event support the Jefferson Chamber's efforts in pro-business advocacy and quality of life initiatives.

Tickets are now on sale and can be purchased at [www.jeffersonchamber.org](http://www.jeffersonchamber.org) or by calling (504) 835-3880.

**About the Jefferson Chamber:**

The [Jefferson Chamber](http://www.jeffersonchamber.org) is a leading voice for Jefferson Parish's business community. As a non-profit, membership-driven organization, the Chamber is an effective advocate for small and large businesses at the local, state and federal levels. The Chamber's mission is to work for the advancement of the business community; to enhance the economic, civic and cultural environment; and to improve the quality of life in Jefferson Parish. The Jefferson Chamber is Four-Star Accredited by the U.S. Chamber of Commerce and was awarded the 2013 Chamber of the Year Award by the Louisiana Association of Chamber of Commerce Executives in the Large Chamber Category.

For more information about the Jefferson Chamber, visit [www.jeffersonchamber.org](http://www.jeffersonchamber.org), and follow on [Facebook](#), Twitter [@jeffersoncoc](#), and [YouTube](#).

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