



# 2023 SPONSORSHIP OPPORTUNITIES GUIDE



ADVOCATING

EDUCATING

CONNECTING





The five-star accredited Jefferson Chamber ranks in the top two percent nationally among 7,000 chambers and implements a number of programs and initiatives that support our mission of “Improving Business - Improving Lives” in Jefferson Parish. Because the Chamber is a not-for-profit organization with limited funds, the generosity of our members and high investors allows us to do the majority of the work we do. We rely on your support to execute our programs at work. The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company, and help position you as a leader in the Greater New Orleans Regional business community. Please join us in this endeavor to create the best opportunities for **advocating, educating and connecting** in Jefferson Parish and in our Region.

\*Back cover, table of contents, and photo below provided by the Jefferson Convention & Visitor’s Bureau. Photographed by Jackson Hill.





## A LETTER FROM THE PRESIDENT



For nearly three decades, the Jefferson Chamber's mission remains unchanged: to improve the business climate and quality of life in Jefferson Parish and the region. We strive for excellence, maintaining a **Five - Star Accredited** Chamber of Commerce, placing us in the top 2% of Chambers in the United States. We would like to take this opportunity to let you know how your investments and contributions have promoted successful initiatives in our community throughout the past year.

**Advocating** on a local, state, and federal level to endorse and support pro-business policies and legislation continues to be our first priority. In 2022, we made great strides in improving the business climate in Jefferson Parish. We fought tirelessly to educate and communicate the concerns of expanding the Jefferson Parish School Board and were victorious in preventing the creation of two additional districts. We were also an active participant on the American Rescue Plan Task Force to advise the Jefferson Parish Council how to spend the \$84 million received from ARPA in transformational ways. We

organized the Industrial Alliance Task Force which continues to oppose additional industrial zoning regulations proposed by Jefferson Parish which would be crippling to the Jefferson Parish economy, particularly the West Bank. We are proud of our advocacy work in 2022 and look forward to making greater strides in 2023 through our numerous visits to Baton Rouge and Washington D.C. Please consider joining a committee and attending one of our governmental site visits to ensure our voices are heard at all levels of government!

**Educating** and professional development remain a high priority to ensure that our workforce is equipped to supply ever-demanding job growth. We re-branded our Education Committee to the Education and Workforce Development Committee to be inclusive of our initiatives. Leadership Jefferson, a nine-month program designed to develop business and community leaders with the capacity to improve the quality of life in our region, graduated its 20th class in 2022. In collaboration with JEDCO, our Prosper Jefferson seminar series offers an environment for professionals to grow together, focusing on topics such as public speaking, leadership, and company culture. We consistently advocate for higher standards, accountability, and greater funding in the classrooms to improve academics and technology.

**Connecting** people ensures growth in businesses, and no organization does that better than the Jefferson Chamber! Monthly networking events such as our Business and Breakfasts and Business Card Exchanges provide an accessible way to increase your business network. Our Crawfish Boil, one of our many signature events, increased capacity to over 730 business representatives from across our community. Additionally, the Black & Gold Gala, held at the Ochsner Sports Performance Center, boasted an attendance of more than 1,000 civic and community leaders.

As President and Chairman of the Jefferson Chamber, respectively, we could not be prouder of the work of the Chamber's small staff and our dedicated volunteers. We have hosted over 80 events in the past year, including educational seminars, networking events, advocacy trips and more. Our members voluntarily participate on eight different committees as well as the Jefferson Chamber PAC and Foundation for the betterment of our organization.

Thank you for your continued support of the Jefferson Chamber and your investment in our award-winning Chamber to make our mission of **Improving Business – Improving Lives** possible.

We look forward to our continued partnership with our investors and the community in 2023!

With Sincerest Gratitude,,

A handwritten signature in blue ink that reads "V. Ruth Jam". The signature is fluid and cursive, with a large, stylized "V" and "J".



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# ADVOCATING

## LEGISLATIVE BREAKFAST

SPRING 2023

Each year, the President & CEOs of the Louisiana Association of Business & Industry (LABI) and of Greater New Orleans Inc. (GNO Inc) present legislation that they will support during the upcoming legislative session. Jefferson Parish's legislative delegation is invited to attend the breakfast.

**PROJECTED ATTENDANCE:** 500

**SPONSORSHIP OPPORTUNITIES:** \$1,200 - \$4,000

**CONTACT:** Caroline Starlight | [caroline@jeffersonchamber.org](mailto:caroline@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$4,000 (Exclusive)

- "Jefferson Chamber Legislative Breakfast presented by Your Company"
- Recognition in pre and post event press releases
- Premier logo recognition on promotional materials for the breakfast, on the cover of the program, on event signage, on sponsor's table tent, and on event's promotional pages on Chamber's website
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about the company
- Promotional item or brochure about sponsor company placed at each seat at breakfast (company provided)
- Opportunity to include a letter addressing attendees in the 2023 Legislative Breakfast program \*text and/or graphics must be formatted to fit on 5 x 9" page with ½" margins
- Sponsor name recognition in thank you message on the Chamber's social media platforms
- Reserved table of 10

### Center Piece Sponsor - \$3,000 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company (may include speaking time and video)
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

### Platinum Sponsor - \$2,000 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Sponsor representative allotted two minutes to present about their company (may include speaking time or video)
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

### Gold Sponsor - \$1,800

- Sponsor logo on select promotional materials including the program, on select event signage, on sponsor's table tent at event, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor recognized as Gold Sponsor

### Silver Sponsor - \$1,500

- Sponsor name on select promotional materials including the breakfast program, on select event signage, on sponsor's table tent and on event's promotional pages on Chamber's website
- Reserved table of five
- Sponsor recognized as Silver Sponsor

### Table Sponsor - \$1,200

- Sponsor name on table tent
- Reserved table of 10

### Individual Tickets

- Member Ticket - \$100
- Prospective Member Ticket - \$125



# EVENING AT THE LEGISLATURE

SPRING 2023

Join leaders of the Jefferson Chamber on a trip to the Louisiana State Capitol to meet with Jefferson Parish's Legislative Delegation and Parish officials. This is an opportunity to learn about the legislative process and receive information on the status of key legislation critical to Jefferson Parish and the business community.

**PROJECTED ATTENDANCE:** 75

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$3,000

**CONTACT:** Caroline Starlight | caroline@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$3,500 (Exclusive)

- "2023 Evening at the Legislature presented by Your Company"
- Premier logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Presenting Sponsor at event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company at the luncheon
- Recognition in pre and post event press releases
- Five attendees on the trip

## Reception Sponsor - \$3,000 (Exclusive)

*Evening at the Legislature wraps up with a reception and includes guests of the Jefferson Parish Legislative delegation and staff, parish officials and business leaders.*

- "Evening at the Legislature Capitol Reception presented by Your Company"
- Sponsor logo recognition on event promotional materials, on select event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Reception Sponsor during Evening at the Legislature
- Recognition in pre and post event press releases
- Four attendees on trip

## Voyage Sponsor - \$3,00 (Exclusive)

*Attendees are transported on a chartered shuttle from the Chamber offices in Metairie to Baton Rouge.*

- "Motor Coach Transportation to and from Baton Rouge sponsored by Your Company"
- Logo recognition on transportation
- Sponsor logo recognition on promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Transportation Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Bus headrests customized with sponsor logo
- Four attendees on the trip

## Refreshment Sponsor - \$2,500 (Limited to 2)

*Before boarding our private chartered transportation to Baton Rouge, attendees have a moment to grab some refreshments to enjoy on the trip.*

- "Evening at the Legislature Refreshments sponsored by Your Company"
- Sponsor Logo recognition on promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Refreshment Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Three attendees on the trip

## Gold Sponsor - \$1,200

- Sponsor logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Three attendees on the trip

## Silver Sponsor - \$750

- Sponsor logo on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor name recognition in the informational packet distributed to attendees
- Two attendees on trip

## Individual Registration - \$125

- Includes transportation to and from Baton Rouge, reception at the Louisiana Association of Business and Industry, refreshments, programming, and the opportunity to network with elected officials





## INTERCITY VISIT

JUNE 2023

The Jefferson Chamber's InterCity Visit brings a diverse delegation of leaders from our region's public, private, and nonprofit sectors to meet with and learn from their counterparts in another market. Attendees will learn more about challenges and opportunities our community is facing, benchmark a comparable region against ours, and enjoy high-level networking with peers. This visit will provide an opportunity for interaction among leaders and will facilitate the exchange of best practices and lessons learned.

**PROJECTED ATTENDANCE:** 50

**SPONSORSHIP OPPORTUNITIES:** \$1,000 - \$9,000

**CONTACTS:** Melissa Chesterman | [melissa@jeffersonchamber.org](mailto:melissa@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$9,000 (Exclusive)

- "InterCity Trip Presented by Your Company"
- Pre and post event release recognizing your company as Presenting Sponsor
- Sponsor recognized as presenting sponsor throughout the trip
- Premier logo recognition on promotional materials, on the Chamber's website, mobile event app, event signage, emails, and itinerary
- Opportunity to provide welcome remarks at first session (up to five minutes)
- Opportunity to provide promotional materials during first session
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings
- One attendee on the trip

### Voyage Sponsor (\$7,000) (Exclusive)

- "InterCity Trip Signature Reception & Dinner Presented by Your Company"
- Pre and post event release recognizing your company as Voyage Sponsor
- Premier logo recognition on promotional materials, the Chamber's website, mobile event app, exclusive sign on motor coach, and emails
- Opportunity to give sponsor remarks at breakfast before boarding the bus
- Opportunity to give out promotional materials on the bus
- Recognized at Chamber's Board of Directors meetings

### Tech Sponsor (\$3,500) (Exclusive)

*The Chamber's mobile app is hosted by Cvent Events, the most comprehensive event management platform on the market. Their integrated platform brings together technology tools that cover the entire event lifecycle*

- "InterCity Trip Mobile App sponsored by Your Company"
- Premier logo recognition on promotional materials, on the Chamber's website, mobile event app, event signage, emails, and itinerary

### Welcome Reception Sponsor (\$3,500) (Exclusive)

- "InterCity Trip Welcome Reception Presented by Your Company"
- Premier logo recognition on promotional materials, on the Chamber's website, mobile event app, event signage, emails, and itinerary
- Name recognition in thank you message on the Chamber's social media platforms and in pre and post event press releases
- Opportunity to give out promotional materials at reception
- Recognized at Chamber's Board of Director's meetings



## Farewell Reception Sponsor (\$3,500) (Exclusive)

- “InterCity Trip Farewell Reception Presented by Your Company”
- Premier logo recognition on promotional materials, on the Chamber’s website and event app, on event signage, on targeted emails, and itinerary
- Name recognition in thank you message on the Chamber’s social media platforms and in pre and post event press releases
- Opportunity to give out promotional materials at reception
- Recognized at Chamber’s Board of Directors meetings

## Gift Sponsor (\$3,000)

- Premier logo recognition on promotional materials, on the Chamber’s website and event app, on event signage, on targeted emails, and itinerary
- Opportunity to include promotional materials in Welcome Bags for each attendee

## Breakfast Sponsor (\$2,500)

- Exclusive Recognition – Per-Event (Two Available Total)
- Premier logo recognition on promotional materials, the Chamber’s website, mobile event app, event signage, and itinerary
- Sponsor recognized as Breakfast Sponsor at InterCity Trip events
- Opportunity to provide printed promotional materials for distribution at the breakfast

## Luncheon Sponsor (\$2,500)

- Exclusive Recognition – Per-Event (Two Available Total)
- Premier logo recognition on promotional materials, the Chamber’s website, mobile event app, event signage, and itinerary
- Sponsor recognized as Luncheon Sponsor at InterCity Trip events
- Opportunity to provide printed promotional materials for distribution at the luncheon

## Name Badge Sponsor (\$1,500) (Exclusive)

- Logo recognition on promotional materials, the Chamber’s website, on event app, and on select event signage
- Company logo on group name badges for the InterCity Trip

## Session Sponsor (\$1,500)

*Sessions will be presented during the InterCity Trip based on various topics (including public education, public-private partnerships, and regional branding).*

- Per Session Exclusivity
- Name recognition on promotional materials, on the Chamber’s website, and mobile event app
- Company name listed in the itinerary next to your sponsored session
- Opportunity to introduce the speaker(s) during your sponsored session
- Verbal recognition as Session Sponsor during selected session

## REGISTRATION PACKAGES

### All-Inclusive Package (\$3,000)

- Includes: Round-trip air service, ground transportation, hotel portage fees, two-night hotel stay, meals, receptions— plus all the meetings, daytime events, and supporting materials designed to facilitate the exchange of best practices between our leaders and our visiting city.

### Meet Us There Package (\$2,700)

*\*must be purchased in addition to the all-inclusive leadership package above*

- **Includes:** Ground transportation, hotel portage fees, two-night hotel stay, meals, receptions— plus all the meetings, daytime events, and supporting materials designed to facilitate the exchange of best practices between our leaders and our visiting city.

- **Excludes:** Round-trip air service

### All-Inclusive Companion Package (\$2,000)

*\*must be purchased in addition to the all-inclusive leadership package above*

- **Includes:** Round-trip air service, ground transportation, hotel portage fees, meals, receptions— plus all the meetings, daytime events, and supporting materials designed to facilitate the exchange of best practices between our leaders and our visiting city.



# D.C. FLY-IN: CONGRESSIONAL & REGIONAL SUMMIT

SEPTEMBER 2023

Each September, representatives of the Chamber including board members, business leaders, and local elected officials travel to the nation's capital to present a federal public policy agenda to promote regional policy priorities and economic development projects. Throughout the trip, participants have an opportunity to advocate for key issues facing the Greater New Orleans region, meet with members of Louisiana's Congressional delegation, Congressional members from other states and other leaders from the Administration and the media. As in recent years, our attendees are invited to the infamous Adams and Reese, LLP "Po-boys and Politics" Rooftop Party, a reception with Congressman Steve Scalise and other Administration staff members and more! Washington Fly-In provides sponsors with excellent exposure in a unique context. Sponsors receive recognition in promotional materials and during the various scheduled activities on the trip itself.

**PROJECTED ATTENDANCE:** 50

**SPONSORSHIP OPPORTUNITIES:** \$1,500 - \$9,000

**CONTACT:** Caroline Starlight | [caroline@jeffersonchamber.org](mailto:caroline@jeffersonchamber.org) | 504-835-3880

**TITLE SPONSORSHIPS:** \$4,000 - \$9,000

## Presenting Sponsor \$9,000 (Exclusive)

- "Washington DC Fly-In Presented by Your Company"
- Sponsor recognized as presenting sponsor throughout the trip, specifically in the presence of delegation members
- Opportunity to give sponsor remarks at events and introduce guest speaker
- Premier logo recognition on promotional materials, on the Chamber's website, on all event signage, and in the 2023 Fly-In guide and itinerary
- Digital ad displayed at all breakfasts and lunches and on mobile app throughout trip
- Name recognition in thank you message on the Chamber's social media platforms and in pre and post event press releases
- One attendee on the trip

## Voyage Sponsor - \$7,000 (Exclusive)

*Arrive in style with private, chartered transportation around the Nation's Capital to all DC Fly In events! Motor coach transportation will be provided for all attendees to and from meetings, events, and tours*

- "Washington Fly-In navigated by Your Company"
- Sponsor recognized as Transportation Sponsor at Washington Fly-In events
- Opportunity to give sponsor remarks before boarding the bus
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, including exclusive sign(s) on motor coaches, on event app, and on custom printed headrest covers placed on every seat for all trips during Fly-In
- Company name listed in the 2023 Fly-In guide and itinerary next to all "Bus Boarding Times"
- Opportunity to give out promotional materials on the bus
- Name recognition in pre and post event press releases

## Host & Hospitality Sponsor - \$5,000 (Exclusive)

- Exclusive Sponsorship - "Washington Fly-In Host & Hospitality sponsored by Your Company"
- Sponsor recognized as Host & Hospitality Sponsor at Washington Fly-In events
- Opportunity to give sponsor remarks at US Chamber Briefing
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, including exclusive sign at U.S. Chamber Briefing, and in the 2023 Fly-In guide and itinerary

## Tech Sponsor - \$3,500

*The Chamber's DC Fly In mobile app is hosted by Cvent Events, the most comprehensive event management platform on the market. Their integrated platform brings together technology tools that cover the entire event lifecycle*

- Exclusive Sponsorship - "Washington Fly-In Mobile App sponsored by Your Company"
- Sponsor recognized as Tech Sponsor at Washington Fly-In events
- Premier logo recognition on promotional materials, on the Chamber's website, and in the 2023 Fly-In guide and itinerary
- Digital ad displayed on mobile app throughout trip



**Reception Sponsor - \$3,500 (Limited to 2 sponsors)**

*This incredible reception offers attendees an opportunity to mix and mingle with Representative Scalise (invited) and staff members from the Administration (invited).*

- Sponsorship of the Official 2023 DC Fly-In Welcome Reception, hosted by Minority Whip Steve Scalise in the Capital Hill Club
- Premier logo recognition on promotional materials, the Chamber's website, in the 2023 Fly-In guide and itinerary, and on bar signage at the Capital Hill Club
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as Welcome Reception Sponsor at event
- Opportunity to give sponsor remarks at Welcome Reception

**U.S. Federal Priorities Briefing Luncheon - \$3,500 (Limited to 2 sponsors)**

*Attendees hear from representatives of the US Administration and/or US Chamber of Commerce as they discuss the inside scoop on hot issues and policies affecting the business community.*

- Sponsorship of the Official 2023 U.S. Federal Priorities Briefing Luncheon
- Premier logo recognition on promotional materials, the Chamber's website, in the 2023 Fly-In guide and itinerary, and on select event signage
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as U.S. Federal Priorities Briefing Luncheon Sponsor at event
- Opportunity to give sponsor remarks at U.S. Federal Priorities Briefing Luncheon

**Congressional Briefing Luncheon - \$3,000 (Limited to 2 sponsors)**

*Featuring members of Louisiana's Congressional Delegation in a discussion on top issues affecting Jefferson Parish. Held in a private meeting room at the US Capitol Welcome Center.*

- Sponsorship of the Official 2023 Briefings with LA Congressional Delegation at the U.S. Capitol Welcome Center
- Premier logo recognition on promotional materials, the Chamber's website, in the 2023 Fly-In guide and itinerary, and on signage at Congressional Luncheon
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as Congressional Luncheon Sponsor at event
- Opportunity to give sponsor remarks at Congressional Luncheon

**Breakfast Sponsor - \$2,500 (Per event exclusivity)**

- "Washington Fly-In Breakfast presented by Your Company"
- Premier logo recognition on promotional materials, the Chamber's website, select event signage, including exclusive Breakfast Sponsor signs, and on mobile app
- Company name listed in the 2023 Fly-In guide and in the itinerary next to the sponsored breakfast event
- Sponsor recognized as Breakfast Sponsor at Washington Fly-In events
- Opportunity to provide printed promotional materials for distribution at the breakfast

**Farewell Luncheon Sponsor - \$2,000**

- "Washington Farewell Luncheon presented by Your Company"
- Premier logo recognition on promotional materials, the Chamber's website, select event signage, and on mobile app
- Company name listed in the 2023 Fly-In guide and in the itinerary next to the sponsored farewell luncheon event
- Opportunity to provide printed promotional materials for distribution at the luncheon

**Gift Sponsor - \$2,000**

- Opportunity to include promotional materials in Welcome Bags for each attendee.
- Sponsor logo displayed on select event signage, as well as the mobile app.

**Coffee Break Sponsor - \$1,500**

- Upon arrival to the US Capitol Welcome Center meeting room, attendees have the opportunity to grab a cup of joe before meeting with members of Louisiana's Congressional Delegation.
- Logo recognition on signage at Capitol Welcome Center
- Sponsor name listed in Fly-In Itinerary next to coffee breaks in agenda

**FEES/ADMISSION - \$2,700 - \$3,000**

*Attendees will spend three days and two nights in Washington D.C. The Jefferson Chamber makes all hotel and flight arrangements and coordinates meetings, networking opportunities and after-hours activities during the trip.*

- Briefings from U.S. Chamber Executives Capitol Hill Congressional Visits
- Reception with Majority Whip Steve Scalise
- Rooftop Party at Adams and Reese LLP

**All-Inclusive Fly-In Package - \$3,000**

- Includes: air service, ground transportation, hotel portage fees, two nights at the hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana's U.S. Congressional members and staff.

**Meet us at the Fly-In - \$2,700**

- Attendee to secure own flight/travel arrangements
- Includes: ground transportation, hotel portage fees, two nights at the hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana's U.S. Congressional members and staff.

# STATE OF JEFFERSON

NOVEMBER 2023

This premier business luncheon features a presentation on current activities and developments in Jefferson Parish and is delivered by the Parish President and Council Chairman. Selling out since its creation, each year's attendance includes a "who's who" roster of local business leaders and politicians.

**PROJECTED ATTENDANCE:** 450

**SPONSORSHIP OPPORTUNITIES:** \$1,200-\$6,000

**CONTACT:** Caroline Starlight | [caroline@jeffersonchamber.org](mailto:caroline@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$6,000 (Exclusive)

- "Jefferson Chamber State of Jefferson luncheon presented by Your Company"
- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails, on promotional materials, including the meeting program, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 3-minute introduction about the company
- Sponsor name recognition in thank you message on the Chamber's social media platforms

## Gift Sponsor - \$4,500 (Exclusive)

- Sponsor logo on gift item given to each attendee
- Premier logo recognition on promotional materials such as meeting program, select event signage, and event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Gift Sponsor at luncheon

## Center Piece Sponsor - \$4,000 (Exclusive)

- Sponsor logo on table center pieces
- Premier logo recognition on promotional materials such as the meeting program, select event signage, and event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Center Piece Sponsor at meeting

## Award Sponsor - \$3,000 (Exclusive)

- Premier logo recognition on promotional materials for the luncheon, on event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor recognized as Award Sponsor at the event
- Sponsor representative introduces the Parish President to present the Joseph S. Yenni Award

## Platinum Sponsor - \$2,500 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company (may include speaking time and video)
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

## Gold Sponsor - \$1,800

- Sponsor logo on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Gold Sponsor during the luncheon

## Silver Sponsor - \$1,500

- Sponsor name on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of five
- Sponsor name displayed on sponsor's table tent at the event
- Sponsored recognized as Silver Sponsor during the luncheon

## Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event

## Individual Tickets

- Member Ticket - \$100
- Prospective Member Ticket - \$125



## EDUCATING

**PROSPER JEFFERSON**

Monthly (January – November 2023)

The Jefferson Chamber, in partnership with JEDCO, hosts this series of business seminars to offer members training for optimum performance in the marketplace. Topics of interest include: marketing, finance, sales, business continuity and more. The seminars are attended by a variety of businesses and employee levels, from front-line to owner.

**PROJECTED ATTENDANCE:** 35-60 per event

**SPONSORSHIP OPPORTUNITIES:** \$150 - \$2,500

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

**Presenting Sponsor - \$2,500 (Exclusive)**

- “Prosper Jefferson Seminar Series presented by Your Company”
- Premier logo recognition on all promotional materials for the series
- Premier logo recognition on event signage
- Premier logo recognition on event’s promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the seminars in the series
- Opportunity for sponsor’s representative to welcome members in attendance and present a 60-second introduction about the company at any of the seminars in 2023
- Opportunity to place a promotional item or brochure about the company at each seat at any 2023 seminar and introduce the speaker or panel of speakers
- Recognition in pre and post event press releases

**Seminar Sponsor - \$500**

- Sponsor logo on one sign for one Seminar. Maximum of two sponsors per seminar
- Sponsor logo on event’s promotional pages on Chamber’s website for your selected seminar
- Sponsor recognized as Seminar Sponsor during the seminar

**Business Display “Tables” - \$150 (Two Seminars in 2023)**

- Sponsor provided with a table in a prominent area to display promotional materials at choice of (2) Seminars

# LIVEWELL JEFFERSON CAMPAIGN + HEALTH SUMMIT

## Multi-Year Campaign

The Jefferson Chamber's LiveWell Jefferson campaign was formed in early 2017 and has gained momentum over the past 3 years among Jefferson Parish residents and workforce. Our goal is to help our community understand the value of healthy employees, provide information on employee wellness programs and promote health and wellness in Jefferson Parish. To date, we have implemented several initiatives and programs, including but not limited to, a Healthy Business Award, our annual LiveWell Jefferson Summit, resources for businesses related to American Heart Association, Smoking Cessation programs and Well Spots, and a LiveWell Champion certification to recognize companies that foster a workplace focused on health and wellness. Additionally, the LiveWell Jefferson campaign received the 2018 Communications Excellence Award by the Association of Chamber of Commerce Executives (ACCE), and the Chamber team was invited to present the campaign at the annual ACCE Conference in Des Moines, IA. The LiveWell Jefferson campaign is run through the Chamber's foundation, a 501(c)(3) organization.

## 2023 Summit | August 2023

The LiveWell Jefferson Worksite Wellness Summit will celebrate a culture of health and wellness among the business community and residents of Jefferson Parish. Participants will increase their knowledge and awareness of worksite wellness program concepts, tools, and resources as well as increase employer capacity to build or enhance effective worksite wellness programs. The summit will culminate with the announcement of the 2023 Healthy Business Awards winner(s).

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$3,000

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

### **Presenting Sponsor - \$3,000 (Exclusive)** *(Full Year Recognition. Ex: 1/1/23-12/31/23)*

- "LiveWell Jefferson Campaign presented by Your Company"
- Exclusive logo recognition on Chamber 101 presentations
- Premier logo recognition on LiveWell Jefferson's website, on all digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), and on event signage, including logo recognition on virtual programming presentations
- Name recognition on all LiveWell Jefferson social media posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to two times per month in 2022 (Includes: Instagram and Facebook)
- **Recognition as Presenting Sponsor of 2023 LiveWell Summit Week:**
  - Exclusive Sponsorship - "LiveWell Jefferson Summit presented by Your Company"
  - Premier logo recognition on promotional emails, select documents sent to registered attendees, on presentations for virtual summit sessions, on LiveWell Jefferson's website, and on Chamber's website
  - Pre and post event press releases sent including your company name
  - Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
  - Opportunity to have a promotional brochure about the company sent to all attendees via email prior to the seminar (brochure or flyer must be a PDF file)
  - Opportunity to give 1-minute sponsor remarks prior to all four virtual presentations, hosted Monday – Thursday of summit week
  - Opportunity to have a promotional video about company played prior to one of the four summit presentations (Video cannot exceed 3 minutes)
  - Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts during summit week
  - Recognition at Jefferson Chamber Board of Director's meeting
  - Opportunity to have company representative introduce all panelists prior to one of the four presentation days



## Prosperity Partner - \$2,000

(Full Year Recognition. Ex: 1/1/23-12/31/23)

- Logo recognition on LiveWell Jefferson's website, on select digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), and on virtual programming presentations
- Name recognition on select LiveWell Jefferson social media posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to six times per year in 2023 (Includes: Instagram and Facebook)
- **Recognition as Prosperity Partner of 2023 LiveWell Summit**
- Sponsor logo on select promotional materials, select documents sent to registered attendees, on LiveWell Jefferson's website, and on Chamber's website
- Pre and post event press releases sent including your company name
- Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
- Opportunity to have a promotional brochure about the company sent to all attendees via email prior to the seminar (brochure or flyer must be a PDF file)
- Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts during summit week
- Recognition at Jefferson Chamber Board of Director's meeting

## Wellness Patron - \$1,000

(Full Year Recognition. Ex: 1/1/23-12/31/23)

- Logo recognition on LiveWell Jefferson's website
- Name recognition on select digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), on virtual programming presentations, and on select LiveWell Jefferson social media posts
- Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts once per year. Date to be agreed upon by sponsor and Jefferson Chamber
- **Recognition as Wellness Patron of 2023 LiveWell Summit:**
- Sponsor name on select promotional materials, select documents sent to registered attendees, on LiveWell Jefferson's website, and on Chamber's website
- Pre and post event press releases sent including your company name
- Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
- Recognition at Jefferson Chamber Board of Director's meeting

## Summit Sponsorships:

### LiveWell Summit Platinum Sponsor - \$1,000

(Full Year Recognition. Ex: 1/1/23-12/31/23)

- Sponsor logo on select promotional materials, signage, and on Chamber's website
- Sponsor recognized as Platinum Sponsor at the event
- Pre and post event press releases sent including your company name
- Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the summit
- Recognition at Jefferson Chamber Board of Director's meeting
- One display table in a prominent area to showcase promotional materials during the networking portion of the event
- Three attendee registrations included

### LiveWell Summit Gold Sponsor - \$500

- Sponsor name on select promotional materials, signage, and on Chamber's website
- Sponsor recognized as Gold Sponsor at the event
- Pre and post event press releases sent including your company name
- Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the summit
- One attendee registration included



# LEADERSHIP JEFFERSON

January 2023 – May 2024

Leadership Jefferson is a nine-month program designed to develop a diverse network of dedicated business and community leaders. Facilitated by a professional leadership team, the interactive workshops expose participants to local leaders and activists working to resolve critical issues facing Jefferson Parish. Monthly session topics include education, healthcare, quality of life concerns, criminal justice, diversity, community involvement and economic development. Leadership Jefferson also has an impressive alumni base which is growing every year.

**PROJECTED ATTENDANCE:** 75

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$1,800

**CONTACT:** Melissa Chesterman | [melissa@jeffersonchamber.org](mailto:melissa@jeffersonchamber.org) | 504-835-3880

## Graduation Table Sponsor - \$750 | May 2023

- Sponsor name on select promotional materials, including promotion pages on Chamber's website, and on sponsor's table tent at the event
- Reserved table of 10
- Sponsor recognized as Table Sponsor at graduation

## Meet & Greet Sponsor - \$500 | August 2023 (Exclusive)

- "Leadership Jefferson Class of 2022 Meet & Greet Presented by Your Company"
- Opportunity to attend the event and give 5-minute sponsor remarks
- Brochure or company information provided to all class members and alumni in attendance
- Recognition at Class of 2023 Graduation
- Company logo on invitation and event recap on the Chamber website

## Monthly Session Sponsor - \$500 | January 2023 - December 2023 (Per Session Exclusivity)

- Per-Session Exclusivity (Available Months: 2022 – Oct, Nov, Dec | 2022 – Jan, Feb, Mar, Apr)
- Company representative will open and welcome the class to the session
- Brochure or company information provided to each of the class members
- Recognition at Class of 2022 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and session re-cap on the Chamber website

**\*A business must be a member of the Jefferson Chamber in order to submit an application for the Leadership Jefferson program**







## EDUCATION APPRECIATION RECEPTION

JANUARY

This networking cocktail party awards the business community an opportunity to thank our Jefferson Parish educators. Jefferson Parish Public School System administration, high-performing teachers, Jefferson Parish Council, and Jefferson Chamber Board of Directors and High Investors are invited to attend.

**PROJECTED ATTENDANCE:** 150

**SPONSORSHIP OPPORTUNITIES:** \$500-5,000

**CONTACT:** Caroline Starlight | [caroline@jeffersonchamber.org](mailto:caroline@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$5,000

- "Jefferson Chamber Education Appreciation Reception presented by Your Company"
- Premier logo recognition on all promotional materials, signage, and on event's promotional pages on Chamber's website
- Sponsor CEO or senior representative will be given an opportunity to address members in attendance and present a 60-second introduction about their company
- Pre and post event press releases sent including your company name
- Sponsor name recognition in thank you message on the Chamber's social media platforms
- Unlimited guests in attendance at the Education Appreciation Reception

### Platinum Sponsor - \$1,000

- Sponsor logo on select promotional materials, signage, and on Chamber's website
- Sponsor recognized as Platinum Sponsor at the event
- Pre and post event press releases sent including your company name
- 10 guests at the Education Appreciation Reception

### Gold Sponsor - \$500

- Sponsor name on select promotional materials, signage, and on Chamber's website
- Sponsor recognized as Gold Sponsor at the event
- Pre and post event press releases sent including your company name
- Five guests at the Education Appreciation Reception

**\*Additional sponsorships are available**

**\*This is an invitation-only event. Individual tickets are not available for purchase**

# YOUNG PROFESSIONALS

JANUARY – DECEMBER 2023

The Jefferson Chamber Young Professionals provide educational seminars, social activities, service project opportunities, and leadership development opportunities for young professionals between the ages of 21 and 39.

**PROJECTED ATTENDANCE:** Varies from 14-115

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$2,000

**CONTACT:** Carlos Garcia | carlos@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$2,500 (Exclusive)

- “Jefferson Chamber Young Professionals presented by Your Company”
- Premier logo recognition on all promotional materials, event signage, and promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the events
- Opportunity to give sponsor remarks at social events and educational dinners



## Social Sponsor - \$1,500 (Per Event Exclusivity)

- Per-event exclusive sponsorship (six per year)
- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give sponsor remarks at event
- Sponsor recognized as Presenting Sponsor at designated event



## Eats & Edu Sponsor - \$1,000 (Per Event Exclusivity)

- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give 15-minute sponsor remarks at event
- Sponsor recognized as Presenting Sponsor at designated event

## Coffee & Community Sponsor - \$1,000 (Exclusive)

- “Jefferson Chamber Young Professionals Coffee & Community Series presented by Your Company”
- Sponsor logo on signage and on all Coffee & Community promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at all Coffee & Communities held in 2023
- Opportunity to distribute promotional materials and give 2-minute sponsor remarks at each Coffee & Community





# GOLF CLASSIC

FALL 2023

As a prominent and well attended golf tournament in Jefferson Parish, the Chamber Golf Classic provides members the opportunity to enjoy a day on the links with business colleagues, clients, prospects, Chamber board members and key decision makers. In its 24th year, the tournament is limited to only 144 players and provides the ideal forum to enhance your company's image.

**PROJECTED ATTENDANCE:** 144

**SPONSORSHIP OPPORTUNITIES:** \$400 - \$7,500

**CONTACT:** Melissa Chesterman | melissa@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$7,500 (Exclusive)

- "Jefferson Chamber Golf Tournament Presented by Your Company"
- Pre and post event press releases including your company name
- Premier logo recognition on promotional materials, event signage, including signage placed at tee box of one hole, and promotional pages on Chamber's website
- Sponsor banner placed at event (company provided)
- Two teams of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Announcement and formal thank you at Brunch Reception
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Recognized at Chamber's Board of Directors meetings
- Name recognition in thank you message on the Chamber's social media platforms
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Golf Shirt Sponsor - \$5,500 (Exclusive)

- Pre and post event press releases including your company name
- Sponsor logo embroidered on all Golf shirts given to each golfer, on select promotional materials, event signage, including exclusive Golf Shirt Sponsor Sign at Brunch Reception, signage placed at tee box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, and lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Bar Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Sponsor logo on bar promotional items, on select promotional materials, event signage, including exclusive Bar Sign at the clubhouse, signage placed at tee box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, and lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Golf Ball Sponsor - \$4,500 (Exclusive)

- Pre and post event press releases sent including your company name
- Sponsor logo printed on Titleist ProV1 golf balls for each team to use, on select promotional materials, event signage, including exclusive Golf Ball Sponsor Sign at Brunch Reception, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Flag Sponsor - \$3,500 (Exclusive)

- Sponsor logo on flag placed at each hole, on select promotional materials, event signage, including exclusive Golf Flag Sponsor Sign at Brunch Reception, and on event's promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Tee-Time Sponsor - \$3,500 (Exclusive)

- Sponsor logo on tees given to each golfer at check-in, on select promotional materials, event signage, including exclusive Tee-Time Sponsor Sign at Reception, and on event's promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Lunch on the Links Sponsor - \$3,500 (Exclusive)

- "Lunch on the Links Presented by Your Company"
- Sponsor logo featured prominently on gourmet lunches served to golfers on the course
- Sponsor logo on select promotional materials, event signage, including exclusive Lunch on the Links Sponsor Sign at Check-In Reception, and on event's promotional pages on Chamber's website
- Opportunity to give sponsor remarks at the reception prior to the tournament
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Chipping & Putting Contest Sponsor - \$2,700 (Exclusive)

- Sponsor logo on select promotional materials, event signage, including exclusive Chipping and Putting Sponsor sign to be placed in contest area, and on event's promotional pages on Chamber's website
- Opportunity to provide branded, "high-end" prize to give to contest winner
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth at the chipping and putting area to engage golfers during the contest
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament

### Photo Sponsor - \$2,500 (Exclusive)

- Sponsor logo featured prominently on the photos of each foursome, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Golf Cart Sponsor - \$2,500 (Two Available)

- Sponsor logo on golf carts used by all golfers, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box





### **Ditty Bag Sponsor - \$2,500 (Exclusive)**

- Sponsor logo on select promotional materials, event signage, and on promotional pages on Chamber's website
- Sponsor provides bags with their logo to be used as ditty bags for each golfer
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### **Birdie Sponsor - \$2,000**

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### **Corporate Team - \$1,400**

- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks and networking reception with light breakfast, coffee, Bloody Mary and mimosa bar before the tournament

### **Hole Sponsor - \$1,000**

- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box
- Promotional games or items can be used at the sponsor hole to engage golfers before they tee-off
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### **Beverage Cart Sponsor - \$500 (Two Available)**

- Sponsor name and logo on both carts used for four hours during the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags







## TOUR DE JEFFERSON

### OCTOBER 2023

This family biking adventure brings riders from around the country to Jefferson Parish each year. We're thrilled to offer the cycling community a fun, safe, and family-friendly event this Fall! Celebrating its 17th year, Tour de Jefferson is a unique way to experience the scenery of Louisiana's heartland! This event is a social ride for cycling enthusiasts of all experience levels through Jefferson Parish. The goal of this ride is to continually enhance the awareness of quality-of-life amenities, recreational venues, and the Bicycle Master Plan in Jefferson Parish.

**PROJECTED ATTENDANCE:** 500+

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$7,500

**CONTACT:** Melissa Chesterman | [melissa@jeffersonchamber.org](mailto:melissa@jeffersonchamber.org) | 504-835-3880

#### Presenting Sponsor - \$7,500 (Exclusive)

- "Tour de Jefferson 2023 presented by Your Company"
- Premier logo recognition in 2023 Ride Guide
- Premier logo recognition on all promotional materials
- Premier logo and name recognition on social media and mobile app
- Premier logo on event signage
- Premier logo event's promotional pages on Chamber's website
- Premier logo on event t-shirts
- Premier logo recognition on rider bibs
- Opportunity to distribute appropriate promotional item or gift to attendees
- Sponsor name recognition in pre- and post-event press release
- Recognition at Board of Director's meetings
- Twenty cyclist registrations with t-shirts

#### Shirt Sponsor - \$6,000 (Exclusive)

- Premier logo placement on all 2023 Tour de Jefferson Shirts
- Premier logo recognition in 2023 Ride Guide
- Premier logo recognition on select promotional materials
- Premier logo and name recognition on social media and mobile app
- Premier logo on event signage
- Premier logo event's promotional pages on Chamber's website
- Sponsor name recognition in pre- and post-event press release
- Fifteen cyclist registrations with t-shirts

#### Finish Line Sponsor - \$4,500 (Exclusive)

- Exclusive logo recognition on Tour de Jefferson Finisher Medal/Magnet and opportunity to distribute at Finish Line
- Exclusive logo recognition on Tour de Jefferson Finisher Medals and opportunity to distribute medals at Finish Line
- Premier logo recognition in 2023 Ride Guide, on select promotional materials, on social media, event signage, t-shirts, and on event's promotional pages on Chamber's website
- Sponsor name recognition in pre- and post-event press release
- 15 cyclist registrations with t-shirts



### Route Sponsor - \$4,000 (Exclusive)

- “Tour de Jefferson Routes Sponsored by Your Company”
- Exclusive logo recognition on every route map in 2023 Ride Guide
- Premier logo recognition on directional signage along Tour de Jefferson Routes
- Logo recognition in 2023 Ride Guide, t-shirts, on select promotional materials, and on event’s promotional pages on Chamber’s website
- Logo and name recognition on social media
- Sponsor name recognition in pre- and post-event press release
- 10 cyclist registrations with t-shirts

### Photo Sponsor - \$2,500 (Exclusive)

- Sponsor logo on all event photographs uploaded to social media platforms and featured on the event webpages
- Logo recognition in 2023 Ride Guide and on event’s promotional pages on Chamber’s website
- Logo and name recognition on social media
- Logo on event t-shirts
- 10 cyclist registrations with t-shirts

### Navigation Sponsor - \$2,500

- “Tour de Jefferson Route Patrol & Security Sponsored by Your Company”
- Premier logo recognition on sponsor-specific event signage placed at major turns along the Tour de Jefferson Routes
- Logo recognition in 2023 Ride Guide, on event signage, and on event’s promotional pages on Chamber’s website
- Name recognition on event t-shirts and social media
- 10 cyclist registrations with t-shirts

### Fin du Tour Sponsor - \$1,500 (4 Available)

- “Fin du Tour Sponsored by Your Company”
- Logo recognition in 2023
- Premier logo recognition on sponsor-specific event signage near food and beverage stations pre and post ride
- Name recognition on social media, t-shirts, and on event’s promotional pages on Chamber’s website
- Name on event t-shirts
- 5 cyclist registrations with t-shirts

### Trailblazer Sponsor - \$1,000

- Name recognition in 2023 Ride Guide, t-shirts, on select promotional materials, event signage, and on event’s promotional pages on Chamber’s website
- 5 cyclist registrations with t-shirts

### Rest Stop Sponsor - \$500

- Sponsor logo on signs at ALL Tour de Jefferson Rest Stops + on Rest Stop Page in 2023 Ride Guide
- Sponsor name on event’s promotional pages on Chamber’s website
- 2 cyclist registrations with t-shirts

### Refreshment Sponsor - \$500 (In-Kind Trade)

- Sponsor logo on signs at ALL Tour de Jefferson Rest Stops + on Rest Stop Page in 2022 Ride Guide
- Sponsor name on event’s promotional pages on Chamber’s website
- Two cyclist registrations with t-shirts



# CRAWFISH BOIL

MAY 2023

Join the Jefferson Chamber for top-notch crawfish and Cajun cuisine at the 25th Annual Crawfish Boil! This event serves as a valuable opportunity to connect with small and large business professionals, community leaders, and elected officials. Gather your team, wear your company logo shirt, and get ready to network. Enjoy 2,000+ pounds of Louisiana mudbugs, beer, music and outdoor fun.

**PROJECTED ATTENDANCE:** 600+

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$5,000

**CONTACT:** Melissa Chesterman | melissa@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber Crawfish Boil presented by Your Company"
- Pre and post event press releases sent including your company name
- Sponsor logo on Crawfish Boil Invitations, promotional materials and emails, event signage and promotional pages on Chamber's website
- Sponsor recognized as Presenting Sponsor at event
- Sponsor representative welcomes members in attendance and presents a 60-second introduction about their company
- 25 event tickets

## Entertainment Sponsor - \$4,500 (Exclusive)

- Sponsor recognized as Band Sponsor at event
- Pre and post event press releases sent including your company name
- Sponsor logo on Crawfish Boil invitations, promotional materials and emails, event and promotional pages on the Chamber's website
- 15 event tickets

## Bar Sponsor - \$4,500 (Exclusive)

- Sponsor logo on plastic tumblers used to served beer and wine to 600+ attendees at the Crawfish Boil, on select event signage, including exclusive signs in beverage area, and promotional pages on the Chamber's website
- 15 event tickets

## Hydration Sponsor - \$3,500 (Exclusive)

- Sponsor logo on reusable water bottles or tumblers provided at the Crawfish Boil, on select event signage, including exclusive signs in beverage area, and promotional pages on the Chamber's website
- 15 event tickets

## Photo Booth Sponsor - \$2,500 (Exclusive)

- Exclusive sponsor logo on photograph given to each attendee
- Sponsor logo on select event signage, including directional signage for photo booth throughout the event, and on promotional pages on Chamber's website
- 15 event tickets

## Clean Cajun Sponsor - \$2,000 (Exclusive)

- Sponsor logo on 3,000 towelette packets distributed to attendees
- Sponsor logo on select event signage, including exclusive sponsor sign near hand washing station at event, and on event's promotional pages on Chamber's website
- 15 event tickets

## Sunnies Sponsor - \$2,000 (Exclusive)

- Sponsor logo on sunglasses provided at the Crawfish Boil (500 Pairs)
- Sponsor logo on select event signage, including exclusive signage near entrance of the event, event signage, and promotional pages on Chamber's website
- 15 event tickets

## Spicy Sponsor - \$1,500

- Sponsor logo on select promotional materials, event signage, and on event's promotional pages on Chamber's website
- Fifteen event tickets

## Hot Potato Sponsor - \$1,000

- Sponsor logo on select promotional materials, event signage, and on event's promotional pages on Chamber's website
- 10 event tickets

## Mudbug Sponsor - \$500

- Sponsor name on select promotional materials, event signage and promotional pages on Chamber's website
- 5 event tickets

## Individual Tickets

- Member Ticket - \$50
- Prospective Member Ticket - \$60





## ANNUAL MEETING

### FEBRUARY 2023

Annual Meeting highlights the accomplishments of the Chamber over the previous year and serves as a ceremonial passing of the gavel from the past Chairman to the incoming Chairman. The program features a high-profile guest speaker along with the official installation of the new Board of Directors. The Annual Meeting is attended by elected officials, community and business leaders representing diverse industries.

**PROJECTED ATTENDANCE:** 500+

**SPONSORSHIP OPPORTUNITIES:** \$1,200 - \$6,000

**CONTACT:** Melissa Chesterman | [melissa@jeffersonchamber.org](mailto:melissa@jeffersonchamber.org) | 504-835-3880

### **Presenting Sponsor - \$6,000 (Exclusive)**

- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails
- Premier logo recognition on promotional materials, including the meeting program
- Premier logo recognition on event signage
- Premier logo recognition on event's promotional pages on Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat at the event
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company
- Sponsor name recognition in thank you message on the Chamber's social media platforms

### Gift Sponsor– \$4,500 (Exclusive)

- Exclusive sponsor logo on gift item given to each attendee
- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Gift Sponsor at meeting

### Center Piece Sponsor– \$4,000 (Exclusive)

- Exclusive sponsor logo on table center pieces
- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Center Piece Sponsor at meeting

### Production Sponsor - \$4,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Premier name recognition on the "Save the Date" promotional email and invitation emails
- Premier logo recognition on promotional materials, including meeting program, select event signage and event's promotional pages on Chamber's website
- 5 tickets to attend the meeting
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Production Sponsor at the event

### Awards Sponsor - \$3,000 (Exclusive)

- "2022 Chamber Awards and Plaques designed and provided by Your Company"
- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Awards Sponsor at meeting
- Photo opportunity with award recipients

### Platinum Sponsor - \$3,000 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Sponsor representative allotted two minutes to present about their company
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

### Emerging Leader Award Sponsor (\$2,500) (Exclusive)

The young professionals will recognize a fellow young professional that has made an impact in our community by giving them the Emerging Leader Award.

- "2023 Young Professionals Emerging Leader Award presented by Your Company"
- Opportunity to assist the Young Professionals in reviewing applications and choosing this year's recipient of the award
- Sponsor representative will present the award on stage with the Young Professionals Chair
- Opportunity to host the winner of the award at your company's luncheon table
- Sponsor name on select promotional materials, including meeting program, select event signage and on event's promotional pages on Chamber's website
- Five tickets to attend the meeting
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Emerging Leader Award Sponsor at the meeting

### Gold Sponsor - \$1,800

- Sponsor logo on select promotional materials including meeting program, select event signage and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Gold Sponsor at meeting

### Silver Sponsor - \$1,500

- Sponsor name on select promotional materials, including meeting program, select event signage and on event's promotional pages on Chamber's website
- Five tickets to attend the meeting
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Silver Sponsor at meeting

### Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event

### Business Display Table Members - \$200 Non-Profit 501(c)(3) - \$100

- Display table in a prominent area to showcase promotional materials during the networking portion of the event (tickets not included)

### Individual Tickets

- Member Ticket - \$100
- Prospective Member Ticket - \$125





## BLACK & GOLD GALA

MARCH 31, 2023

This entertaining cocktail party celebrates the Jefferson Chamber and its members with hors d'oeuvres, drinks, live entertainment, and a silent auction. This event serves as a prime opportunity to honor those that have made significant contributions to Jefferson Parish and the Chamber. The Gala is attended by elected officials, the community and business leaders representing diverse industries.

**PROJECTED ATTENDANCE:** 1,000+

**SPONSORSHIP OPPORTUNITIES:** \$3,000 - \$10,000

**CONTACT:** Melissa Chesterman | [melissa@jeffersonchamber.org](mailto:melissa@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$10,000 (Exclusive)

- "Black & Gold Gala presented by Your Company"
- Pre and post event press releases sent including your company name
- Premier logo recognition on printed Gala promotions, on the "Save the Date" promotional email and invitation emails, in Gala program, Gala promotional pages on the Chamber's website, on Chamber's silent auction website, in the Chamber's full-page advertisement in Biz New Orleans, displayed on sponsor's table tents at the event, on event signage, including two exclusive Presenting
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala: Includes 10 VIP tickets and 10 general admission tickets
- Five-minute remarks from the Presenting Sponsor at the Gala
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

### Lighting Sponsor – \$7,500 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in Gala program, on promotional pages on the Chamber's website, on sponsor's table tents at the event, and on select event signage illuminated by fluorescent lighting fixtures placed prominently around venue and on rotating viewing screens
- Two reserved tables of 10 at Gala: Includes 10 VIP tickets and 10 general admission tickets
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

## Host Sponsor - \$7,500 (Exclusive)

- Gala held at Host Sponsor's venue
- Pre & post-event press releases including your company name
- Premier logo recognition on printed Gala promotions, in the Chamber's full-page advertisement in Biz New Orleans, in the Gala program, on the "Save the Date" promotional emails and invitation emails, on Chamber's silent auction website, on promotional pages on the Chamber's website, on sponsor's table tents at the event, event signage, and on rotating viewing screens throughout evening
- Announcement at multiple events leading up to the Gala
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

## Bar Sponsor – \$6,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in the Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on select event signage, including an exclusive Bar Sponsor sign at every bar, and on rotating viewing screens throughout evening
- Premier logo placement on bar promotional item
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

## Champagne Bar Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in Gala program, on Gala promotional pages on the Chamber's website, on sponsor's table tent at the event, rotating on viewing screens throughout evening, and printed on Champagne flutes given to each guest at the Champagne Bar
- Premier logo placement on Champagne flutes at Champagne Bar
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

## Gift Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Premier logo placement on gift distributed to VIP guests at event
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in Gala program, on Gala promotional pages on the Chamber's website, on sponsor's table tent at the event, and rotating on viewing screens throughout evening.
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Recognized at Chamber's Board of Director's meetings

## Casino Sponsor - \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, rotating on viewing screens throughout evening, and on poker chips given to each guest as they enter the event (Guests will use these custom chips to play casino games during the event)
- Premier logo on poker chips given to each guest as they enter the event (Guests will use these custom chips to play casino games during the event.)
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

## VIP Reception Sponsor – \$4,500 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition on Gala program, Gala promotional pages on the Chamber's website, in the Chamber's full-page advertisement in Biz New Orleans, sponsor's table tents at the event, event signage, and rotating viewing screens
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10 at Gala: Includes 10 VIP tickets
- Recognized at Chamber's Board of Director's meetings

## VIP Band Sponsor - \$4,500 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive VIP Band Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala: Includes 10 VIP tickets
- Recognized at Chamber's Board of Director's meetings



### Silent Auction Sponsor - \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition on Gala program, Gala promotional pages on the Chamber's website, Chamber's silent auction website, in the Chamber's full-page advertisement in Biz New Orleans, sponsor's table tents at the event, event signage (including exclusive Silent Auction Sponsor signage at Silent Auction tables), and rotating viewing screens
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive VIP Band Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala: Includes 10 VIP tickets
- Recognized at Chamber's Board of Director's meetings

### Red Carpet Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition on Gala program, Gala promotional pages on the Chamber's website, Chamber's silent auction website, in the Chamber's full-page advertisement in Biz New Orleans, sponsor's table tents at the event, event signage and rotating viewing screens
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on exclusive step and repeat backdrop for red carpet photo booth at the event, and rotating on viewing screens throughout evening
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets

### Stage Sponsor – \$4,000 (Two Available)

- Pre & post event press releases including your company name
- Premier logo recognition on Gala program, Gala promotional pages on the Chamber's website, Chamber's silent auction website, in the Chamber's full-page advertisement in Biz New Orleans, sponsor's table tents at the event, event signage and rotating viewing screens
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Sponsor recognition from the stage at each break in entertainment

### Lounge Sponsor - \$4,000 (Exclusive Lounge Sponsor for each Lounge Area (Limited to Three))

- Pre & post event press releases including your company name
- Premier logo recognition on Gala program, Gala promotional pages on the Chamber's website, Chamber's silent auction website, in the Chamber's full-page advertisement in Biz New Orleans, sponsor's table tents at the event, event signage and rotating viewing screens
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets

### Décor Sponsor - \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive Décor Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets

### Photo Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition on photobooth at Gala
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive Décor Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets

### Gold Sponsor – \$3,000

- Sponsor name in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10: Includes 2 VIP tickets and 8 general admission tickets
- Sponsor logo displayed on sponsor's table tent and rotating on viewing screens throughout evening



## TICKET PACKAGES

Individual Ticket - \$150

VIP Ticket - \$250

- Early access to the Gala
- Access to VIP food and bar throughout event

Corporate Package - \$1,400

- 10 General admission tickets to the Gala

VIP Corporate Package - \$1,400

- Six VIP Tickets with early access to the Gala, food and bar

**\*Additional sponsorships are available**







## EXECUTIVE CONFERENCE ROOM

JANUARY 2023 – DECEMBER 2025

The board room serves as the main location for the monthly meetings of the Jefferson Chamber's Executive committee, as well as the Chamber's Ambassador, Awards, Communications, Education, Government, Health & Wellness, Special Events, and Young Professionals committees. It is also the location for various events ranging from the quarterly gatherings of elected officials to press conferences, member programs and other key events. Members of the Jefferson Chamber may schedule reservations to use the Board Room for their own seminars, trainings, and committee meetings as well. The Board Room is equipped with a podium and presentation equipment.

**CAPACITY: 40      AVERAGE NUMBER OF MEETINGS ANNUALLY: 100+**

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

### Board Room Sponsor - \$10,000/year with three-year commitment

- Room named "Your Company Name Board Room"
- Logo signage on both door exteriors and within interior
- Exposure on digital media, including opportunity to provide messaging in the Chamber's reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social and at New Member Orientations

## CAUSEWAY CONFERENCE ROOM

JANUARY 2023 – DECEMBER 2025

The conference room is used for a variety of smaller meetings held throughout the year, ranging from one-on-one meetings with investors to sales calls with prospective members. In addition, members of the Jefferson Chamber may schedule reservations to use the conference room for their own seminars, trainings, and committee meetings.

**CAPACITY: 8      AVERAGE NUMBER OF MEETINGS ANNUALLY: 85+**

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

### Conference Room Sponsor - \$5,000/year with three-year commitment

- Room named "Your Company Name Conference Room"
- Logo signage on door exterior and within interior
- Exposure on digital media, including opportunity to provide messaging, in the Chamber's reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates

## BUSINESS & BREAKFAST MONTHLY

Business & Breakfast is a targeted networking and contact-building event that is designed to give attendees an opportunity to meet and share their business with fellow Chamber members. They are held one Friday of each month from 7:45 to 9:30 a.m. Attendees are invited to enjoy breakfast and network at a table of eight for two 20-minute sessions. With an average attendance of almost 70, this event is a great way for members to get involved with the Chamber. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 64+

**CONTACT:** Carlos Garcia | carlos@jeffersonchamber.org | 504-835-3880

### Business & Breakfast Host Sponsor - In-Kind Donation

#### SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

#### SPONSOR TO PROVIDE:

- In-kind donation of breakfast buffet for 70-80 attendees
- 6-10 tables with eight seats each for attendees in the main dining room (Since each networking session is timed, attendees must sit at tables of eight for the event to run smoothly)
- 1-2 tables for check-in (to be placed at the front of the venue)
- Wireless microphone and speaker, if possible

## BUSINESS CARD EXCHANGE BI-MONTHLY

Networking is a focus at this fun after-hours event! Partnering with the membership of the Jefferson Convention and Visitors Bureau, the Business Card Exchange is one of the most popular business networking events in the area. Each event is set up to make it comfortable to meet new clients, catch up with old friends and walk out with new business. Events are held bi-monthly and attended by Chamber and community members. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 80+

**CONTACT:** Carlos Garcia | carlos@jeffersonchamber.org | 504-835-3880

### Business Card Exchange Host Sponsor - In-Kind Donation

#### SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at tables

#### SPONSOR TO PROVIDE:

- A facility large enough to accommodate 75-100 guests, including adequate parking
- Food, beer, wine, soft drinks, and water for 75-100 guests
  - Food must be provided by Host Sponsor or a fellow Chamber Member





## CHAMBER 101 MONTHLY

Chamber 101 is an orientation for new Chamber members. The lunchtime event is held at the Chamber office and is limited to only 30 people. The event discusses opportunities for involvement, advocacy, money-saving member benefits, and ways to showcase your business within the Chamber. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 25

**CONTACT:** Carlos Garcia | [carlos@jeffersonchamber.org](mailto:carlos@jeffersonchamber.org) | 504-835-3880

### Chamber 101 Host Sponsor - In-Kind Donation

#### SPONSORSHIP BENEFITS:

- Opportunity to give two minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

#### SPONSOR TO PROVIDE:

- Lunch for 25 new members

## BOARD OF DIRECTORS MEETING MONTHLY

The Jefferson Chamber's Board of Directors meets on the first Thursday of the month from 4-5:30 p.m. The Jefferson Chamber Board is comprised of 65 business professionals and community leaders. The meetings include updates on developments and initiatives in Jefferson Parish, as well as information on Chamber events and ideas. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 65

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

### Board of Directors Meeting Host Sponsor - In-Kind Donation

#### SPONSOR TO PROVIDE:

- Meeting space for 65 Board members with seating (preferably in a u-shape)
- Parking for 65 Board members
- A.V. Capabilities for a PowerPoint with sound
- Beer, wine, soft drinks, water and light snacks for board members (typically, sandwich, veggie and cheese trays)

# HIGH INVESTOR ROUND TABLES

## QUARTERLY

Each quarter, the Jefferson Chamber's Legacy & Champion Investors are invited to round table discussions with current and past leaders of the Chamber, elected officials at the local, state, and federal levels, and other community leaders. These events are designed to offer executive-level development and give investors advanced information on important issues with opportunities for input to help shape policy.

**PROJECTED ATTENDANCE:** 35

**CONTACT:** Amanda Hoerner | amandah@jeffersonchamber.org | 504-835-3880

### Host Sponsor - In-Kind Donation (Four Available)

#### SPONSOR TO PROVIDE:

- Meeting space set to accommodate up to 40 guests as well as parking for attendees
- Lunch or refreshments for up to 40 guests depending on meeting time

#### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event

### Presenting Sponsor - \$500 (Four Available)

#### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event at the Jefferson Chamber Board Room
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation e-mails, promotional marketing pieces, and on signage at the event
- Recognition on social media, thanking the company for sponsoring a High Investor Round Table

# LEGISLATIVE SESSION BRIEFING

## FEBRUARY OR MARCH 2023

In early spring, the Jefferson Chamber's Legacy & Champion Investors are invited to join elected officials and Chamber leaders for a roundtable discussion regarding the upcoming legislative session. Designed with industry leaders in mind, discussions will focus on key topics for CEO's, how they may be affected, and how they can stay informed. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 35

**CONTACT:** Caroline Starlight | caroline@jeffersonchamber.org | 504-835-3880

### Host Sponsor - \$1,500 (Exclusive)

- Opportunity to give sponsor remarks during the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event



## EMAIL ADVERTISING OPPORTUNITIES

The monthly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business's website.

**CIRCULATION:** 6,500+ per e-newsletter

**CONTACT:** Adam Miller | adam@jeffersonchamber.org | 504-835-3880

### Business & Breakfast Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 10) Jefferson Chamber Business & Breakfast email announcements
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Young Professionals Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 12) Jefferson Chamber Young Professional emails announcing social events and seminars
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Business Card Exchange Email Sponsor - \$1,000 (Exclusive)

- Sponsor logo on all (minimum of 5) Jefferson Chamber Business Card Exchange email announcements
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Weekly Legislative Update Email Sponsor - \$500 (Exclusive)

- Sponsor logo on all Jefferson Chamber Legislative Update emails weekly throughout the 2023 State Legislative Session
- Opportunity to include brief messaging about company in emails

### Upcoming Events E-Newsletter Sponsor - \$500 (Exclusive Quarterly)

- Sponsor logo on all (minimum of 3) Jefferson Chamber upcoming events e-newsletters during the sponsor's selected quarter
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

#### E-Newsletter Schedule:

- Quarter 1: January - March | Confirm by 12/16/22
- Quarter 2: April - June | Confirm by 3/23/23
- Quarter 3: July - September | Confirm by 6/22/23
- Quarter 4: October - December | Confirm by 9/21/23

### Member Spotlight - \$200 (Exclusive Per Email and Limited to ONE per week)

The member spotlight is an opportunity to get the word out about your business to fellow chamber members and residents in our region. Promote new products, services, sales, and more. Your spotlight will be included in one of the Chamber's emails sent to the entire listserv. Limited to one spotlight per week. Specific date to be agreed upon with member and chamber staff.

#### Sponsor to provide the following content 3 business days prior to email date:

- One image OR logo
- Up to 100 words describing promotion (including business contact info)
- One link to include with the spotlight

# NEW MEMBER PACKETS

JANUARY – DECEMBER 2023

Every business that joins the Chamber receives a new member packet. Packets are sent immediately to new members and reviewed with an ambassador so new members understand the many opportunities for receiving full value for their membership investment. \*Sponsor to provide brochures/flyers. \*Reserved for Premium & Preferred members.

**PROJECTED CIRCULATION:** 250+ Annually

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

## **New Member Packet Sponsor - \$500 (Three Available)**

- Projected Circulation: 250+ Annually
- Sponsor may include a brochure or flyer in the packet
- Sponsor receives a list of new members each month



// LEGACY //

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3421 N. CAUSEWAY BLVD., STE. 203, METAIRIE, LA 70002

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