

The banner features a black background with a gold geometric pattern on the left side. The text is in white and gold. The main title is 'BLACK & GOLD GALA' in large, white, serif font. Below it is 'FRIDAY, APRIL 8, 2022' in a smaller white font. The venue is 'OCHSNER SPORTS PERFORMANCE CENTER' with 'HOME OF THE SAINTS TRAINING FIELD' underneath. The event details are 'SILENT AUCTION · LIVE ENTERTAINMENT · PREMIUM FOOD & DRINK' and 'PURCHASE TICKETS AT WWW.JEFFERSONCHAMBER.ORG'. The Jefferson Chamber logo is at the bottom left, and a '50th Anniversary' logo is at the bottom right.

BLACK & GOLD GALA

FRIDAY, APRIL 8, 2022

OCHSNER SPORTS PERFORMANCE CENTER
HOME OF THE SAINTS TRAINING FIELD

SILENT AUCTION · LIVE ENTERTAINMENT · PREMIUM FOOD & DRINK
PURCHASE TICKETS AT WWW.JEFFERSONCHAMBER.ORG

JEFFERSON CHAMBER

50TH ANNIVERSARY
JEFFERSON CHAMBER

CELEBRATE THE REGION AT THIS LANDMARK EVENT.

We are returning to the home of the New Orleans Saints for the Jefferson Chamber's signature Black & Gold Gala! Join us as we make up for lost time with an unapologetically extravagant evening of delicious food, festive drinks, live music, and exceptional people. The Gala is attended by elected officials, the community and business leaders representing diverse industries. **THIS** is our biggest event of the year and it's a night not to miss!

ATTIRE is Formal, Black Tie Optional. It's been too long - showcase your favorite & most festive. The official colors of this event are Black & Gold, but attire need not follow suit.

Note: We are transforming the turf for a captivating event experience. Non-stiletto style shoes are recommended.

LOCATION: Ochsner Sports Performance Center/ Saints Training Facility

PROJECTED ATTENDANCE: 1,000+

SPONSORSHIP OPPORTUNITIES: \$3,000 - \$10,000

CONTACT: Amanda Hoerner | amandah@jeffersonchamber.org | 504-835-3880

- **Black & Gold Gala - Bar Sponsor (\$5,000) | April 8, 2022**
 - **Exclusive Sponsorship**
 - Pre & post event press releases including your company name
 - Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in the Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on select event signage, including an exclusive Bar Sponsor sign at every bar, and on rotating viewing screens throughout evening
 - Reserved table with 10 seats
 - 10 tickets to the Gala and two passes to VIP reception preceding Gala (10 tickets total)
 - Opportunity to place appropriate promotional item in each attendee's gift bag
 - Opportunity to provide branded napkins, koozies & cups at every bar

**Print deadlines may apply to above commitments*

- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

- **Black & Gold Gala - Casino Sponsor (\$5,000) | April 8, 2022**
 - **Exclusive Sponsorship**
 - Pre & post event press releases including your company name
 - Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, rotating on viewing screens throughout evening, and on poker chips given to each guest as they enter the event (Guests will use these custom chips to play casino games during the event)
 - Reserved table with 10 seats
 - 10 tickets to the Gala and two passes to VIP reception preceding Gala (10 tickets total)
 - Opportunity to place appropriate promotional item in each attendee's gift bag
 - Announcement and formal thank you from stage
 - Name recognition in thank you message on the Chamber's social media platforms
 - Recognized at Chamber's Board of Director's meetings

- **Black & Gold Gala - Stage Sponsor (\$4,000) | April 8, 2022**
 - *Limited to two sponsors*
 - Pre & post event press releases including your company name
 - Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
 - Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on event signage, including an exclusive Stage Sponsor sign placed by the stage and dance floor, and rotating on viewing screens throughout evening
 - Reserved table with 10 seats
 - 10 tickets to the Gala and two passes to VIP reception preceding Gala (10 tickets total)
 - Sponsor recognition from the stage at each break in entertainment
 - Opportunity to place appropriate promotional item in each attendee's gift bag
 - Announcement and formal thank you from stage
 - Recognized at Chamber's Board of Director's meetings

- **Black & Gold Gala - Lounge Sponsor (\$4,000) | April 8, 2022**
 - *Limited to three sponsors – exclusive sponsor for each Lounge Area at the event*
 - Pre & post event press releases including your company name
 - Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
 - Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on exclusive sign next to designated lounge area furnished with chairs, and rotating on viewing screens
 - Reserved table with 10 seats

**Print deadlines may apply to above commitments*

- 10 tickets to the Gala and two passes to VIP reception preceding Gala (10 tickets total)
- Opportunity to place appropriate promotional items in your designated lounge area
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

- **Black & Gold Gala – VIP Band Sponsor (\$4,000) | April 8, 2022**
 - **Exclusive Sponsorship**
 - Pre & post event press releases including your company name
 - Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
 - Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive VIP Band Sponsor sign, and rotating on viewing screens throughout event
 - Reserved table of 10 at Gala
 - Ten passes to VIP reception preceding Gala
 - Opportunity to place appropriate promotional item in each attendee's gift bag
 - Announcement and formal thank you from stage
 - Recognized at Chamber's Board of Director's meetings

- **Black & Gold Gala - Gold Sponsor (\$3,000) | April 8, 2022**
 - Sponsor name in Gala program and on promotional pages on the Chamber's website
 - Reserved table with 10 seats
 - 10 tickets to the Gala and two passes to VIP reception preceding Gala (10 tickets total)
 - Sponsor logo displayed on sponsor's table tent and rotating on viewing screens throughout evening
 - Announcement and formal thank you from stage

**Print deadlines may apply to above commitments*