

WASHINGTON D.C. FLY-IN

September 10 - 13, 2024

Each September, representatives of the Chamber including board members, business leaders, and local elected officials travel to the nation's capital to present a federal public policy agenda to promote regional policy priorities and economic development projects. Throughout the three-day trip, participants have an opportunity to advocate for key issues facing the Greater New Orleans region, and meet with members of Louisiana's Congressional delegation, Congressional members from other states, other leaders from the Administration, and the media. As in recent years, our attendees are invited to the infamous Adams and Reese, LLP "Po-boys and Politics" Rooftop Party, a reception with Congressman Steve Scalise and other Administration staff members, and more! Washington Fly-In provides sponsors with excellent exposure in a unique context. Sponsors receive recognition in promotional materials and during the various scheduled activities on the trip itself.

PROJECTED ATTENDANCE: 50

SPONSORSHIP OPPORTUNITIES: \$1,500 - \$7,000

CONTACT: Caroline Starlight | caroline@jeffersonchamber.org | 504-835-3880

TITLE SPONSORSHIPS - \$4,000 - \$7,000

Washington D.C. Fly-In - Voyage Sponsor (\$7,000) | Fall 2024

Arrive in style with private, chartered transportation around the Nation's Capital to all DC Fly In events! Motor coach transportation will be provided for all attendees to and from meetings, events, and tours

- **Exclusive Sponsorship** - *"Washington Fly-In navigated by Your Company"*
- Sponsor recognized as Transportation Sponsor at Washington Fly-In events
- Opportunity to give sponsor remarks before boarding the bus for the first tour
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, event app, and on custom printed headrest covers placed on every seat for all trips during Fly-In
- Company name listed in the 2024 Fly-In guide and itinerary next to all "Bus Boarding Times"
- Opportunity to give out promotional materials on the bus
- Name recognition in pre and post event press releases

EVENT SPONSORSHIPS - \$2,500- \$3,500

Washington D.C. Fly-In – Reception Sponsor (\$3,500) | Fall 2024

This incredible reception offers attendees an opportunity to mix and mingle with Representative Scalise (invited) and staff members from the Administration (invited).

- **Limited to two sponsors**
- Sponsorship of the Official 2024 DC Fly-In Welcome Reception, hosted by Representative Steve Scalise.
- Premier logo recognition on promotional materials, the Chamber’s website, in the 2024 Fly-In guide and itinerary, and on bar signage at venue.
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as Welcome Reception Sponsor at event.
- Opportunity to give sponsor remarks at Welcome Reception.

Washington D.C. Fly-In - U.S. Chamber Briefing Sponsor (\$3,500) | Fall 2024

Attendees hear from representatives of the US Administration and/or US Chamber of Commerce as they discuss the inside scoop on hot issues and policies affecting the business community.

- **Limited to two sponsors**
- Sponsorship of the Official 2024 U.S. Chamber Briefing Sponsor
- Premier logo recognition on promotional materials, the Chamber’s website, in the 2024 Fly-In guide and itinerary, and on select event signage.
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as U.S. Chamber Briefing Sponsor at event
- Opportunity to give sponsor remarks at U.S. Chamber Briefing

Washington D.C. Fly-In – Congressional Briefing Sponsor (\$3,500) | Fall 2024

Featuring members of Louisiana’s Congressional Delegation in a discussion on top issues affecting Jefferson Parish. Held in a private meeting room at the US Capitol Welcome Center.

- **Limited to two sponsors**
- Sponsorship of the Official 2024 Briefings with LA Congressional Delegation at the U.S. Capitol Welcome Center
- Premier logo recognition on promotional materials, the Chamber’s website, in the 2024 Fly-In guide and itinerary, and on signage at Congressional Luncheon.
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as Congressional Briefing Sponsor at event
- Opportunity to give sponsor remarks at Congressional Briefing

SUPPORTING SPONSORSHIPS - \$1,500 - \$2,500

Washington D.C. Fly-In - Breakfast Sponsor (\$2,500) | Fall 2024

- **Per-Event Exclusivity (Two Available)** – *“Washington Fly-In Breakfast presented by Your Company”*
- Premier logo recognition on promotional materials, the Chamber’s website, select event signage, and on mobile app
- Company name listed in the 2024 Fly-In guide and in the itinerary next to the sponsored breakfast event
- Sponsor recognized as Breakfast Sponsor at Washington Fly-In events
- Opportunity to provide printed promotional materials for distribution at the breakfast

Washington D.C. Fly In- Luncheon Sponsor (\$2,000) | Fall 2024

The group will enjoy a lunch in DC at Joe's Seafood, Prime Steak & Stone Crab

- *“Washington Luncheon presented by Your Company”*
- Premier logo recognition on promotional materials, the Chamber’s website, select event signage, and on mobile app
- Company name listed in the 2024 Fly-In guide and in the itinerary next to the sponsored farewell luncheon event
- Opportunity to provide printed promotional materials for distribution at the luncheon

Washington D.C. Fly-In – Gift Sponsor (\$2,000) | Fall 2024

- Opportunity to include promotional materials in Welcome Bags for each attendee.
- Sponsor logo displayed on select event signage, as well as the mobile app.

***Print deadlines may apply to above sponsorship commitments.**

FEES/ADMISSION (\$2,700 - \$3,000)

Attendees will spend three days and three nights in Washington D.C. The Jefferson Chamber makes all hotel and flight arrangements and coordinates meetings, networking opportunities and after-hours activities during the trip.

Washington D.C. Fly-In - All-Inclusive Fly-In Package (\$3,000) | Fall 2024

- Includes: air service, ground transportation, hotel portorage fees, three nights at the hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana’s U.S. Congressional members and staff.

Washington D.C. Fly-In – All- Inclusive Fly- In Participating Companion Package (\$2,200) | Fall 2024

- Includes: air service, ground transportation, hotel portorage fees, three nights at the hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana’s U.S. Congressional members and staff.

Washington D.C. Fly-In - Meet us at the Fly-In (\$2,700) | Fall 2024

- *Attendee to secure own flight/travel arrangements*
- Includes: ground transportation, hotel portorage fees, three nights at the hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana’s U.S. Congressional members and staff.