

TOUR *de* JEFFERSON

OCTOBER 23, 2016 - RIDE GUIDE

WELCOME + ITENERARY

Welcome to the 10th Annual Tour de Jefferson, hosted by the Jefferson Chamber of Commerce. We are so thrilled that you have joined us today and appreciate your support of our organization and the Jefferson Parish community! We have a fantastic day planned for you. Be sure to hold on to this Ride Guide - it's full of important information including an itenerary, route maps, contact information, safety reminders and more.

7:30 AM
CHECK-IN / REGISTRATION

8:30 AM
RIDE BEGINS

10 AM - 2 PM
FIN DU TOUR PARTY

FIN DU TOUR PARTY

After you finish up your ride, join us for some fun and relaxation at the 10th Annual Fin du Tour after party. The party will take place at the JEDCO Conference Center, where the ride begins and ends. Enjoy food and drinks from various vendors, music, games, sports massages, and more!

FIN DU TOUR PARTY VENDORS INCLUDE Atmos Energy • 12 Seasons - Mr. Mudbug • MMI Culinary • Swegs Kitchen • Whole Foods Market • Panera Bread • bhoomi • Ideal Health New Orleans • Mellow Mushroom • New Belgium Brewing Company • Raising Cane's • Coca-Cola • Massage Therapy Works • DJ Allan Joseph, Music Express Sound Systems • Haydel's Bakery • Sam's Club • Tastebuds Management

DON'T FORGET TO SHARE THE FUN + YOUR FLAIR!

We want to see your pictures and posts from the event, especially your 10 Year Celebration Flair. Be sure to include the hashtags below in your social media posts so we can keep up with the fun!

#tourdejefferson

#TDJ2016

#WearYourFlair

JEFFERSON  CHAMBER
IMPROVING BUSINESS.
IMPROVING LIVES.

PRESENTED BY:



HOSTED BY:



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REST STOPS WITH SNACKS, WATER + RESTROOM FACILITIES

Jean Lafitte National Park Visitor Center
6588 Baratavia Blvd., Marrero

Fisheries Market of Rosethorn Park
(Under the bridge) 865 Jean Lafitte Blvd., Lafitte

Woodmere Elementary
3190 Destrehan Ave., Harvey

Westwego Farmers Market
484 Sala Ave., Westwego

NEED HELP ALONG THE ROUTE?

Bicycle World of Louisiana, West Jefferson Medical Center EMS, Jefferson Parish Police Officers and a group of Motorcycle Volunteers will be riding along the entire route.

Adams Bicycle World
(504) 812-9380

NEED A LIFT BACK?

SAG wagons will be available on the route.

Dave Gex:
(504) 491 - 0908

Gerald McGee:
(985) 859 - 5691

EMERGENCY? CALL 911

FOR YOUR SAFETY - RULES OF THE ROAD

1 | FOLLOW THE LAW

Your safety and the safety of other bicyclists depend on you. You have the same rights and duties as drivers. Obey traffic signals and stop signs UNLESS a Jefferson Parish police officer is directing you otherwise. Ride with traffic and use the rightmost lane headed in the direction you are going.

3 | BE COURTEOUS

If you need to stop, especially on the levee trail, please move as far off the trail as possible. If you are riding side by side, please allow others to pass.

2 | BE PREDICTABLE

Make your intentions clear to motorists and other road users. Ride in a straight line. Signal turns and check behind you well before turning or changing lanes.

4 | THINK AHEAD

Anticipate what drivers, pedestrians and other bicyclists will do next. Watch for turning vehicles and ride outside the door zone of parked cars. Look out for debris, potholes and utility covers. Cross railroad tracks at right angles.

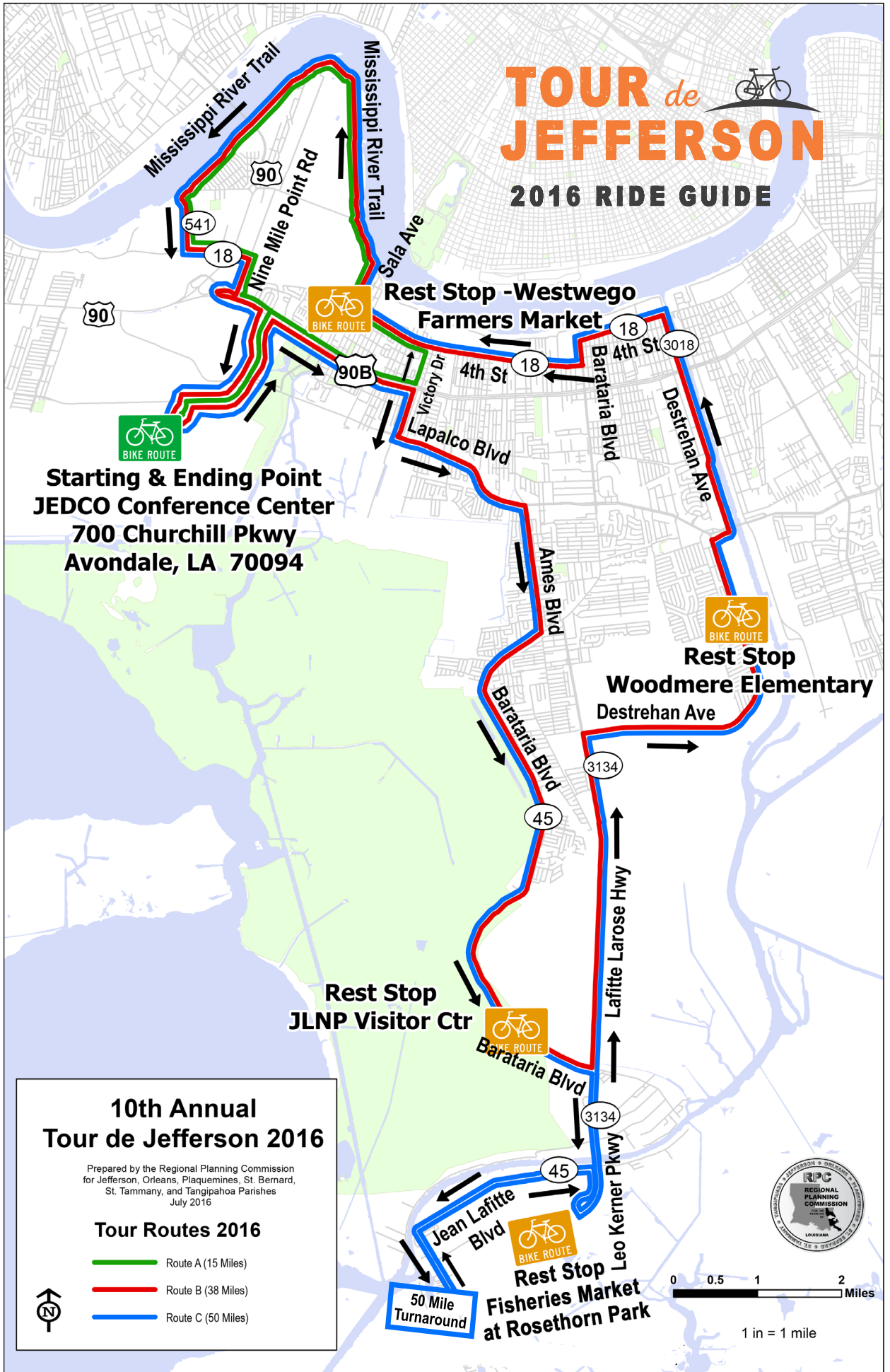




CHOOSE YOUR ROUTE - 15, 38 OR 50 MILES!

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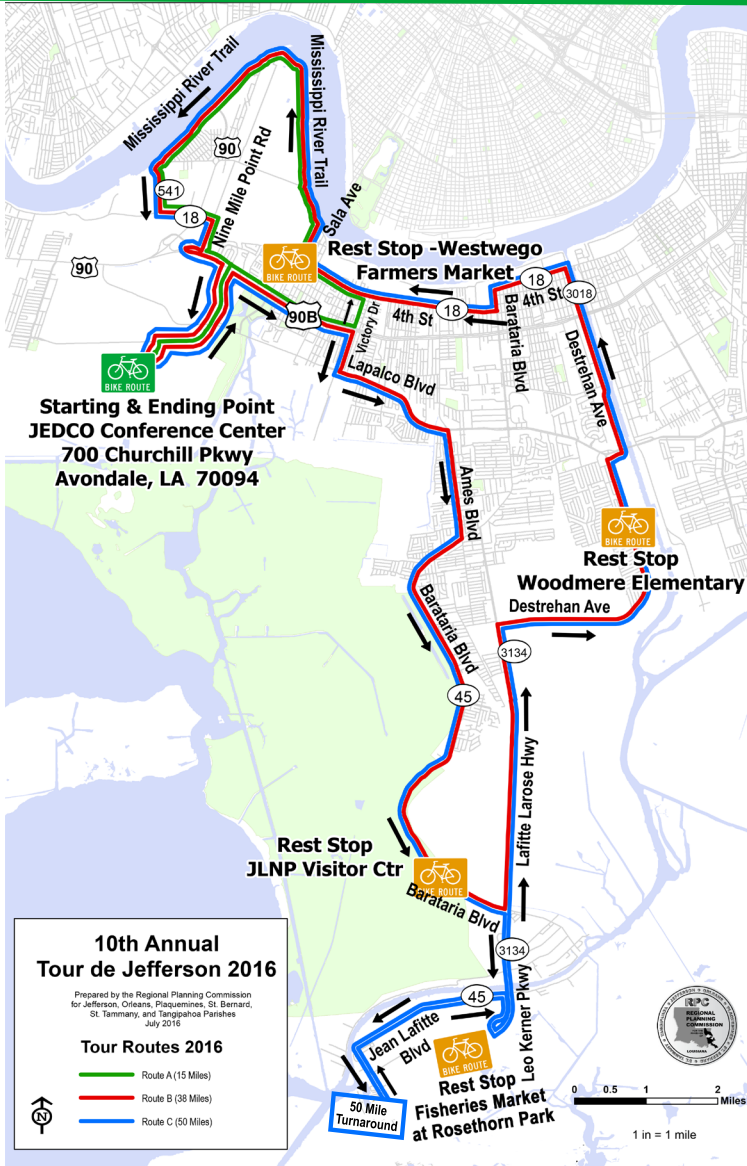
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2016 RIDE GUIDE

ROUTE A - 15 MILES

- Start at JEDCO Conference Center (Route A)
- Turn Right on Nicolle Blvd
- Continue onto Segnette Blvd
- Turn Right on Westbank Expressway (US 90)
- Turn Left on Victory Dr
- Turn Left on 4th St
- **Rest Stop:** Westwego Farmer's Market
- Turn Right on Sala Ave
- Turn left onto Mississippi River Trail Access Ramp at Sala Ave
- Continue upriver on Mississippi River Trail
- Turn left onto Mississippi River Trail Access Ramp at 9th St
- Turn right on River Rd (LA 541)
- Turn right to continue on River Rd (LA 541)
- Turn left on River Rd (LA 18)
- Continue straight onto West Nine Mile Point Rd
- Turn right on Nine Mile Point Rd
- Turn right on Westbank Expressway (US 90)
- Merge left onto US 90 East offramp
- Turn left at Business US 90 East onramp
- Continue straight on Westbank Expy (US 90)
- Turn Right on Segnette Blvd
- Turn Left on Nicolle Blvd



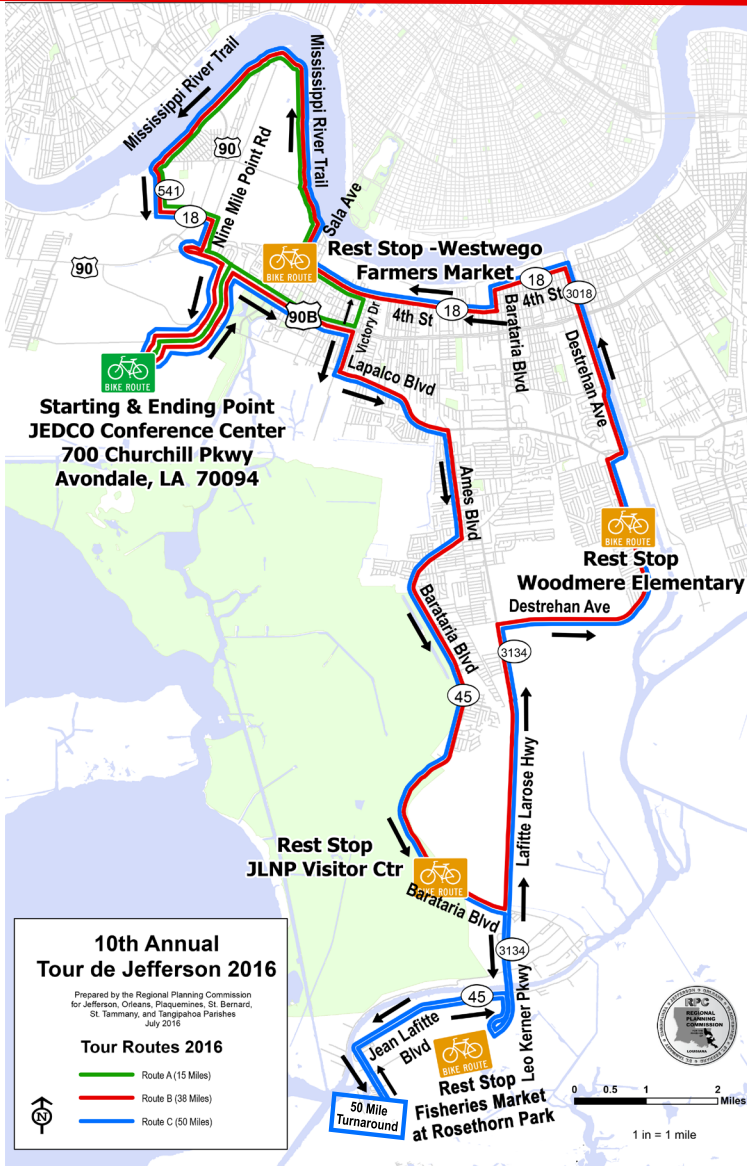
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2016 RIDE GUIDE

ROUTE B - 38 MILES

- Start at JEDCO Conference Center
- Turn Right on Nicolle Blvd
- Continue onto Segnette Blvd
- Turn right on Westbank Expressway (US 90)
- Turn right on Victory Dr
- Turn left on Lapalco Blvd
- Turn right on Ames Blvd
- Turn right on Barataria Blvd
- **Rest Stop:** Jean Lafitte National Park Visitor Center
- Turn left on Lafitte Larose Hwy/Leo Kerner Pkwy (LA 3134)
- Turn right on Destrehan Ave
- **Rest Stop:** Woodmere Elementary School
- Turn right to continue on Destrehan Ave
- Turn left on 4th St (LA 18)
- Turn left on Barataria Blvd (LA 18)
- Turn right on 4th St (LA 18)
- Turn right on Sala Ave
- **Rest Stop:** Westwego Farmer's Market
- Turn left onto Mississippi River Trail Access Ramp at Sala Ave
- Continue upriver on Mississippi River Trail
- Turn left onto Mississippi River Trail Access Ramp at 9th St
- Turn right on River Rd (LA 541)
- Turn right to continue on River Rd (LA 541)
- Turn left on River Rd (LA 18)
- Continue straight onto West Nine Mile Point Rd
- Turn right on Nine Mile Point Rd
- Turn right on Westbank Expressway (US 90)
- Merge left onto US 90 East offramp
- Turn left at Business US 90 East onramp
- Continue straight on Westbank Expy (US 90)
- Turn Right on Segnette Blvd
- Turn Left on Nicolle Blvd

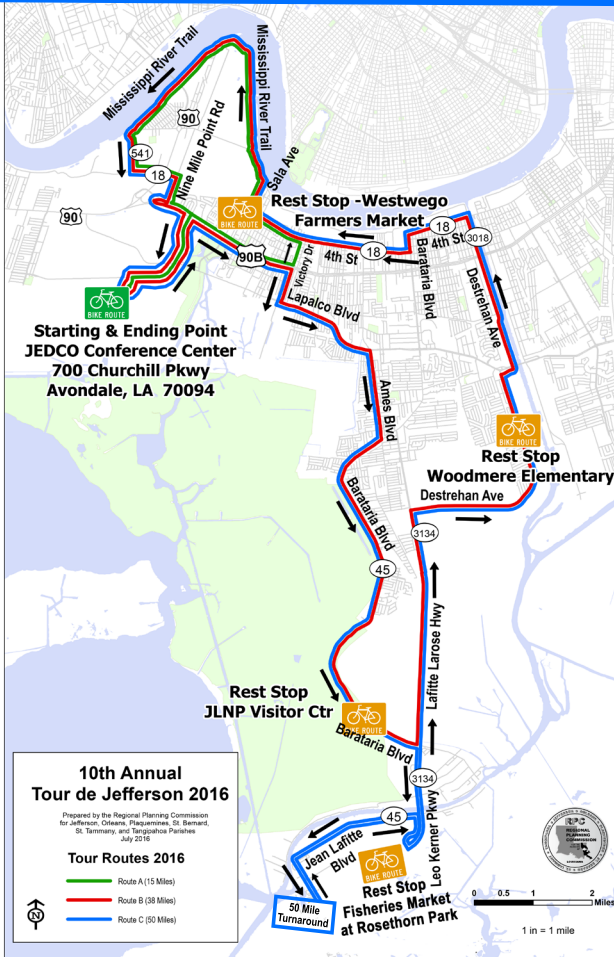


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2016 RIDE GUIDE



ROUTE C - 50 MILES



- Start at JEDCO Conference Center
- Turn Right on Nicolle Blvd
- Continue onto Segnette Blvd
- Turn right on Westbank Expy (US 90)
- Turn right on Victory Dr
- Turn left on Lapalco Blvd
- Turn right on Ames Blvd
- Turn right on Barataria Blvd
- **Rest Stop:** Jean Lafitte National Park Visitor Center

- Turn right on Lafitte Larose Hwy/Leo Kerner Pkwy (LA 3134)
- Cross Intracoastal Waterway Bridge
- **[NOTE: After 10AM the 50 Mile Route will Close]**
- Left on Jean Lafitte Blvd (LA 45)
- **Rest Stop (Optional):** Fisheries Market at Rosethorn Park
 - **For a 43 Mile Route:** Turn back to JEDCO after stopping at Rosethorn Park rest stop
 - SKIP BELOW TO: "Right on Lafitte Larose Hwy/Leo Kerner Pkwy (LA 3134)"
 - **For a 50 Mile Route:** Continue past Rosethorn Park. Follow signage to the "50 MILE TURNAROUND".
- Left on Jean Lafitte Blvd (LA 45)
- Turnaround on Jean Lafitte Blvd (LA 45)
- Rest Stop: Rosethorn Park at the foot of the bridge
- Right on Lafitte Larose Hwy/Leo Kerner Pkwy (LA 3134)
- Continue straight (rejoin Route B) on Lafitte Larose Hwy/Leo Kerner Pkwy (LA 3134)
- Turn right on Destrehan Ave
- **Rest Stop:** Woodmere Elementary School
- Turn right to continue on Destrehan Ave
- Turn left on 4th St (LA 18)
- Turn left on Barataria Blvd (LA 18)
- Turn right on 4th St (LA 18)
- Turn right on Sala Ave
- **Rest Stop:** Westwego Farmer's Market
- Turn left onto Miss. River Trail Access Ramp at Sala Ave
- Continue upriver on Miss. River Trail
- Turn left onto Miss. River Trail Access Ramp at 9th St
- Turn right on River Rd (LA 541)
- Turn right to continue on River Rd (LA 541)
- Turn left on River Rd (LA 18)
- Continue straight onto West Nine Mile Point Rd
- Turn right on Nine Mile Point Rd
- Turn right on Westbank Expy (US 90)
- Merge left onto US 90 East offramp
- Turn left at Business US 90 East onramp
- Continue straight on Westbank Expy (US 90)
- Turn Right on Segnette Blvd
- Turn Left on Nicolle Blvd



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PEAKE



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PATH FINDER SPONSORS



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FIN DU TOUR AFTER PARTY

MEET US AT JEDCO AFTER THE RIDE!

After you finish your ride, meet us back at the JEDCO Conference Center for our 10th Annual Fin du Tour Party! From 10 AM till 2 PM attendees are invited to enjoy music, food, beverages, sports massages and more. **Thank you to our Fin du Tour sponsors and vendors!**



SPECIAL THANKS

JPSO Rserve's Traffic Division • Young Marines • LA Road Warriors • Jefferson Chamber of Commerce Volunteers • Town of Lafitte • Jean Lafitte National Park Visitor Center • Woodmere Elementary • Fisheries Market at Rosethorn Park • Westwego Farmers Market

